

Spring 1979

Spring 1979

Valparaiso University Guild

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**VALPARAISO
UNIVERSITY
GUILD
BULLETIN**



SPRING 1979

| Amount | | |
|---|-----------------------------------|--|
| | Appleton, WI | |
| Joseph Fruehe | 10.00 | |
| Clara Halter | 10.00 | |
| Walter Hoppe | 5.00 | |
| | Bay Area | |
| Walter Hoppe | 5.00 | |
| | Berrien County #68, MI | |
| Herman P. Jespersen | 10.00 | |
| Henry F. Noffke | 5.00 | |
| | Broadlands, IL | |
| Edward Spickard | 10.00 | |
| | Buffalo, NY | |
| Mrs. Lorenzo (Ruth) Buggenhagen | 5.00 | |
| Ruth Fischer Keller | 10.00 | |
| Mrs. John (Anita) Maderer | 5.00 | |
| | Central New Jersey | |
| Mrs. Lydia Daumer | 10.00 | |
| | Chicago, IL | |
| Randall Allen Jones | 5.00 | |
| Edward Stafford | 15.00 | |
| | Chicago South Suburban, IL | |
| Catherine W. Fleck | 10.00 | |
| | Cleveland, OH | |
| Walter N. Hoppe | 10.00 | |
| | Clintonville, WI | |
| Miss Anita Luebke | 10.00 | |
| Hugo Schauder | 48.00 | |
| | Decatur Circuit, IN | |
| Mrs. Donna E. Fuelling | 5.00 | |
| | Detroit, MI | |
| Mrs. Sylvia Broecker | 5.00 | |
| Mrs. Grace Englert | 20.00 | |
| Mrs. Edith C. (Gilbert) Otte | 125.00 | |
| Mrs. Louise Parsons | 10.00 | |
| Max Paselk | 5.00 | |
| | Detroit West, MI | |
| Howard R. Broderson | 20.00 | |
| Mr. Ralph Fischer | 25.00 | |
| Edith C. Otte | 17.00 | |
| | Dundee, IL | |
| Gertrude Gade | 5.00 | |
| | Du Page, IL | |
| Wm. A. Horstmann | 25.00 | |
| Hazel L. Suhr | 5.00 | |
| | Fort Wayne, IN | |
| Carrie M. Dickmeyer | | |
| (Mrs. W. C.) | 20.00 | |
| | Four Winds, (NY) | |
| Jeffrey W. Domroes | 10.00 | |
| | Geiseman Memorial, IL | |
| Mrs. Ruth Marie Dietrich | 25.00 | |
| | Greater Dayton, OH | |
| Walter Hoppe | 10.00 | |
| | Greater Kansas City | |
| Herman Prothe | 7.50 | |
| Clara Sukou | 7.50 | |
| | Hammond, IN | |
| Mrs. Veronica Broderick | 5.00 | |
| | Hawaii | |
| Mrs. Theodore Baack | 10.00 | |
| Wendell Crockett | 10.00 | |
| Leo Martin | 10.00 | |
| George Pellmann | 10.00 | |
| | Holland, MI | |
| Mrs. Elvira Ruhlig | 15.00 | |
| | Indianapolis, IN | |
| Mrs. Franklin L. Armstrong | 10.00 | |
| Harry Behrman | 15.00 | |
| Julius Henning | 10.00 | |
| Walter S. Huff | 10.00 | |
| Mrs. Frances H. Jarchow | 10.00 | |
| Mrs. Kenneth Meyer | 5.00 | |
| Daughter of Zona | | |
| Schmidtke-Faelson | 2.00 | |
| | Jacksonville Area, IL | |
| Mrs. Margaret Grove | 15.00 | |
| Arthur E. Hallerberg | 5.00 | |
| Lenore Kanies | 25.00 | |
| | Kendallville, IN | |
| Lydia Kretzemann | 10.00 | |
| | Kentuckiana | |
| Ann Dobelstein | 5.00 | |
| | Lincoln, NE | |
| Arthur Hallerberg | 5.00 | |
| | Merrill, WI | |
| Mrs. Martin Dietrick | 3.00 | |
| Mrs. E. H. (Mavis) Erdman | 46.00 | |
| Mrs. Karl Kaufman | 2.00 | |
| | Milwaukee Afternoon, WI | |
| Mrs. Oscar (Marie) Bruss | 3.00 | |
| Mrs. Fred (Norma) Rohde | 3.00 | |
| | Milwaukee Suburban, WI | |
| Mrs. Charlotte Niemann | 10.00 | |
| | Minneapolis, MN | |
| Walter N. Hoppe | 5.00 | |
| Marie Morgan | 5.00 | |
| | Mishawaka-South Bend, IN | |
| Walter N. Hoppe | 5.00 | |
| Mrs. Mary Nurenberg | 15.00 | |
| Mrs. Gilbert T. Otte | 2.00 | |
| Mabel Penrod | 5.00 | |
| | Mt. Clemens, MI | |
| Grace Englert | 5.00 | |
| | Naperville, IL | |
| Albert W. Lohrentz | 20.00 | |
| | National Guild | |
| Arthur Hallerberg | 25.00 | |
| Edith Otte | 25.00 | |
| | Neenah-Menasha, WI | |
| Oscar Smestad | 10.00 | |
| | New Orleans, LA | |
| Arthur Hallerberg | 10.00 | |
| | Niagara Falls, NY | |
| Ida M. Klettke | 15.00 | |
| | North Front Range, CO | |
| Frank Hill | 13.00 | |
| | Northern New Jersey | |
| C. Frank Kuehlman | 10.00 | |
| | Nutmeg State, CT | |
| Gregory Lance Denson | 2.00 | |
| Miss Ede Mielke | 5.00 | |
| Mrs. Bertha Woike | 5.00 | |
| | Omaha, NE | |
| Noel Finke | 5.00 | |
| Arthur Hallerberg | 10.00 | |
| Walter Hoppe | 10.00 | |
| Marvin Hoppen | 5.00 | |
| Gilbert Krause | 5.00 | |
| Marian Matthes | 5.00 | |
| William D. Stephens | 5.00 | |
| Mrs. Gertrude Strampe | 5.00 | |
| Mrs. Wiebe | 5.00 | |
| Donald Woods | 5.00 | |
| | Orange County, CA | |
| Rev. Albert Hoemann | 10.00 | |
| | Plymouth, WI | |
| Mrs. Lillie Barkenhagen | 5.00 | |
| Mrs. Viola Matzdorf | 5.00 | |
| | Quad Cities | |
| John Oltman | 10.00 | |
| | Racine, WI | |
| Mr. Walter L. Schultz | 10.00 | |
| | Rochester, NY | |
| Mrs. Amelia Leonard | 10.00 | |
| Mrs. Arah Renigar | 10.00 | |
| Josephine Schepler | 5.00 | |
| | Saginaw, MI | |
| Mrs. Charles Ihlenfeldt | 10.00 | |
| Mrs. Fred (Emelia) List | 10.00 | |
| Mrs. Marion Marklein | 3.00 | |
| Fred G. Nuechterlein | 15.00 | |
| Mrs. Henry C. Preuss | 15.00 | |
| | St. Louis, MO | |
| Fred W. Bangert | 20.00 | |
| Barbara Hoyer | 15.00 | |
| Mrs. Edith C. Otte | 10.00 | |
| Mr. & Mrs. John H. Plehn | 15.00 | |
| Thomas W. Rochester | 10.00 | |
| | St. Paul, MN | |
| Marie Morgan | 10.00 | |
| | Sebewaing, MI | |
| Lorna Bach | 2.00 | |
| Clemence Bauer | 5.00 | |
| Arthur Hallerberg | 3.00 | |
| Martha Krauss | 10.00 | |
| Arthur Kundering | 3.00 | |
| Art Valz | 2.00 | |
| | Sheboygan, WI | |
| Arthur Hallerberg | 15.00 | |
| | Southlake County, IN | |
| Donald Melcher | 5.00 | |

(Continued on page 19)

Betsy Nagel, Editor
Lee Kleinhans, Managing Editor

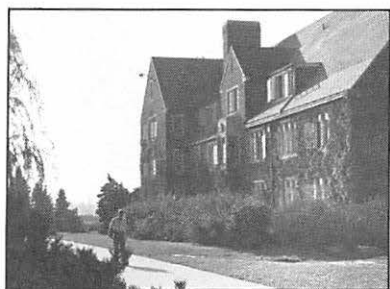
VALPARAISO UNIVERSITY GUILD BULLETIN

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Spring 1979

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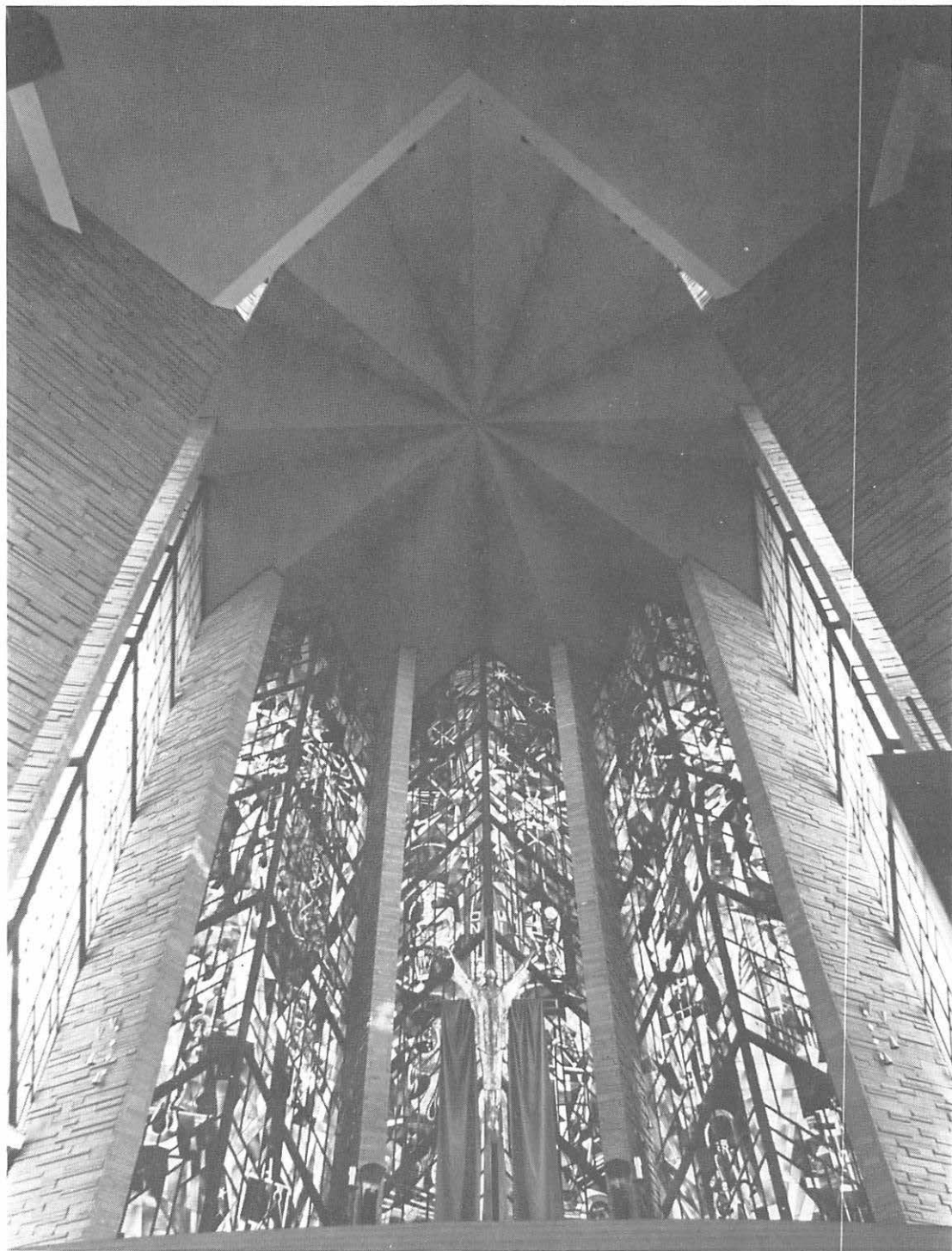


About the cover:
Guild Hall, the Guild's tenth anniversary project. See page 7,
"Guild Hall: The Impossible Dream."

Cover photograph by Karl Krueckenberg

Council photographer: Matthew Nagel

The Guild President's Message



Photograph by Matthew Nagel

Barbara Maas

My special message to you has to do with an idea I presented to the graduating senior women at the annual banquet which the Valpo Chapter sponsors on behalf of the entire Guild. The banquet is a very lovely affair, attended by some 300 women and is indeed a witness of the Guild's interest in the future of those women. The messages given to the senior women by Betsy and me are, of course, with future Guild members in mind! I have taken a part of my message to them and put it back into the personal experience from which it originally came. That experience I share with you now.

FROM THE STAR TO THE LAMB TO THE CROSS

Standing at the bottom of the steps before the Christus Rex in the Chapel of the Resurrection at Valparaiso University was a humbling experience. The world outside seemed to melt away as the symbol of the risen Christ gleamed magnificently in the golden rays of sunlight beaming through the stained glass windows around it.

At that moment, nothing else was important. A whole battery of emotion welled up within me, and for a time I was captured by the splendor of the image. I could not help but wonder what *The Christ* would really look like when I finally see Him face to face.

As I walked up the steps and looked past the Christus Rex to the stained glass windows, the vibrant colors seemed to become more intense as my eyes danced from symbol to symbol. It was all there: the whole story—creation, redemption, sanctification—God's plan for man and his salvation—before my eyes in symbols, colors and beauty.

Standing there in the middle of all this splendor, I found myself looking, and then searching intently, for the wise maiden with the green cheek.

I knew she would not be in the windows depicting creation or sanctification so that left the center window for me to search. Following a path from top to bottom, from the star to the lamb to the cross, my eyes fell upon the wise maiden whose likeness graces the cover of our Guild brochure: the wise maiden who takes an extra cruse of oil to keep her lamp burning through the dark hours until He comes. As I recalled the parable in Matthew, I realized that the five wise maidens represented humanity and service, love and caring, preparedness and vigilance, faith in His coming and the wisdom to be ready. They represented the many women who are the wise maidens of the Guild!

Then a shattering thought came to me. What if someone were to remove that wise maiden from the expanse of stained glass leaving a gaping hole! Though only a small part of the large window, its absence would most certainly create a void, detract from the total beauty and effective-

ness and in some fashion weaken the rest of the leaded structure. I thought how very like the relationship of the University with the Guild. For the beauty of the Christian atmosphere which surrounds Valparaiso University and the effectiveness of the educational opportunities which Valpo provides can be enhanced only if each of its colorful parts is striving to fill its space, supporting those around it and contributing the needed balance.

Though the maiden in the window might be removed, cracked or broken, I knew this would not be so with the Guild. The nearly fifty years of continued support and contributions to Valparaiso University have built a Guild strong and dedicated—with its focus on *The Christ*.

As I turned and walked down the steps with my back to the gleaming Christus Rex and the magnificent stained glass windows, I could still see the wise maiden with the cheek of green, reminding me to be there not only with my lamp filled with oil, but also with an extra cruet to keep the lamp burning through the dark hours until He comes.



Valparaiso University
Valparaiso, Indiana 46383

Mrs. Norman Nagel
Executive Director

January 31, 1979

Dear Executive Council Member,

I am sure that many of you have already heard of the death of Edith Otte, the Guild's National Membership Chairman.

After only a very short time in the hospital, she died on Saturday, January 20th, and was buried from Trinity Lutheran Church, Detroit, on Tuesday. For forty-three years Edith had served this congregation as the wife of its pastor, the Rev. Dr. Gilbert T. Otte.

Prayers of thanksgiving for Edith's life and for her death in Christ were requested by the family for the Sunday services here at the University's Chapel of the Resurrection. On Tuesday, the members of the Detroit Chapter of the Guild served coffee and cake both before and after the funeral, sat together as a chapter during the service, and stood as an Honor Guard at the casket for an hour before it began. National Guild officers Barbara Maas, Ruth Russler and Joan Hofmeister represented all of us that day as they, too, were asked to serve for a time as this Guard of Honor.

Edith was a past president of the Detroit Chapter, Editor of the Valpo column in the Michigan Lutheran, a teacher in the St. Louis and Detroit schools, Secretary of the Detroit Association of Retired School Personnel, a state officer for the L. W. M. L. and Vice President of the Detroit Council of Lutheran Women. Yet, as the service folder stated, "Her major interest was the Valparaiso University Guild."

And so with Christian joy and thanksgiving, her family - her husband, her daughter Miriam, her son Gregory and his wife Brenda - placed Guild Celebration Cards in the church, knowing how Edith had loved to use them.

And now Edith knows most surely, even as I write this and as you read it, the celebration of the angels and of all heaven.

May we celebrate Edith with them.

Sincerely,


Betsy Nagel

President

Mrs. Roy Maas
9813 Longwood Circle
Louisville, Kentucky 40223

1st Vice President

Mrs. D. W. Russler
754 Stanbridge Drive
Dayton, Ohio 45429

2nd Vice President

Mrs. Arthur Amling
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Des Plaines, Illinois 60016

Secretary

Mrs. Franklin Hofmeister
647 West Sebewaing Street
Sebewaing, Michigan 48759

Treasurer

Mrs. Delmar Hoepfner
3606 Farmdale Drive
Valparaiso, Indiana 46383

How could they?

GUILD HALL: THE IMPOSSIBLE DREAM

by Betsy Nagel

after conversations with Emma Hoppe
and Louise Nicolay

As Emma Hoppe told me the other day, the Guild still felt itself very young when she was president in May, 1941, for it was, after all, just ten years old. And O.P. Kretzmann probably felt himself quite young, too, that May when he addressed his first Guild Executive Board Meeting, for he had been president of the University for just seven months.

But what a meeting! "Momentous," Emma said. "It stunned you."

For although the Guild, you'll remember, had grown in its first decade from its original 25 members to 2,600 in 42 chapters, was led by its own amazingly able officers, and had just been granted leave by the University to completely handle its own funds (!), it had managed, only by very hard work over those *ten* years, to raise a grand total of \$59,079.47 to provide mattresses, linens, books and other furnishings for the two campus dormitories.

And now at that May meeting, Dr. Walter Friedrich, who had been acting president before O.P.'s inauguration, and the new president stood before the Guild officers and dared to ask them to raise \$75,000 in *five* years for a new women's dormitory! As you can imagine, and as the minutes record, "President Kretzmann's announcement provoked discussion."



Louise Nicolay and President Kretzmann lay the cornerstone.

At first the reaction was certainly negative. How could they even consider such a huge project? What in the world would they be able to say to the Convention the next day? How could they even begin to organize such a campaign!

For there had been only five editions, ever, of the Guild *Bulletin*—including the one-page 8½" x 11" mimeographed news sheet of the previous October which told of Dr. Kretzmann's inauguration. There had been excellent and very well-run board meetings and conventions, of course, but sometimes only after the officers had found a table and chairs in an old closet, dusted them off and set them up themselves! Or, on other occasions, had sometimes found themselves in the early morning darkness of the old Valpo Nickel Plate railroad station, groping along the wall to locate the phone in

order to call the University and ask for transportation to campus. Those were, as Emma says, pioneer days.

Yet nevertheless, by the time O.P. had presented the suggestion to the convention the next day, the Board, as Emma says quite simply, "had got used to the idea and the feeling of loyalty to the school prevailed." The motion to undertake the mammoth task of raising \$75,000 was passed.

The need for the new dormitory, they knew, was already great and through the next years would become even more imperative. Even by the fall, the 24% increase in enrollment would mean 190 women on campus. And Altruria, the only women's dormitory, could hold just 125. As Dr. Kretzmann told the women of the Guild that day in May, "The future of the University and the future of the Guild are inseparably bound together."

Things began in October at the Executive Council Meeting. (The timetable was different in those days; the first fall convention was held in 1944.) An imaginary drawing of a simple rectangular Guild Hall was presented and was used as the cover for the November *Bulletin* in which Emma Hoppe spoke of the plans for Guild Hall. The campaign was to officially begin on January 17, 1942.

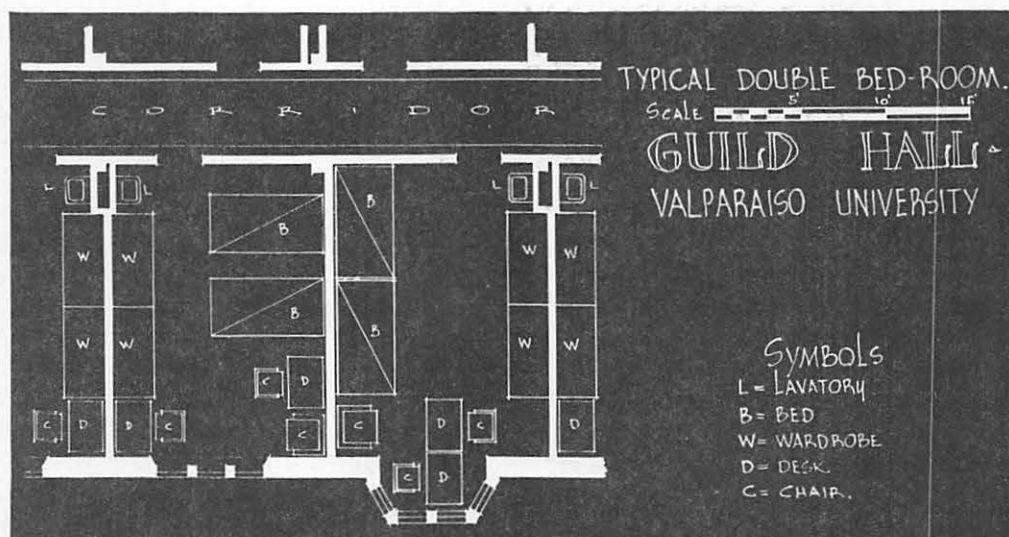
titled, "A Cloud with a Silver Lining,"—a brochure whose cover, printed in blue and white, was to have on it a silver Guild Hall shimmering in what might, even then, have been interpreted as a gathering thundercloud?

And then, six weeks before the campaign was to begin, the thundercloud burst! Pearl Harbor and the war! What of the huge project now?

Well, the brochure, three special Guild *Bulletins* and three special letters from the Guild president went out—as did the national officers, themselves, by train and bus to specially called state meetings across the country. And special pledge cards were sent out, too, to each member to be used during a designated two-week solicitation period that each chapter was to undertake. For the plan called for each Guild chapter not only to continue to meet its chapter's yearly goal (voted on by Convention and subsequently published), but also to just about double this amount in special gifts from members or friends.

And so the campaign began, really, with the war. Yet even so, the first year's contributions totaled \$16,000, of which \$7,164.09 was for Guild Hall.

In the next year, 1942, the presidential gavel passed to Hattie (Hedwig) Taube who was to ably lead the Guild for the next three years.

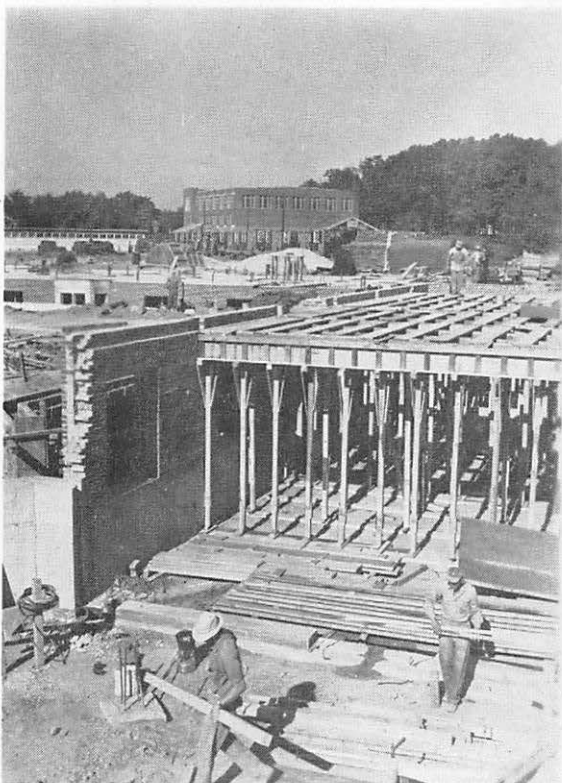


Can you imagine, in those days of simple Guild printings, how imaginative and bold was the plan to print a special eight-page brochure to be sent to every member?—a brochure en-

Emma Hoppe was asked to continue as the Chairman of the Campaign Advisory Committee and the results of the campaigns were heartening. By 1943 contributions for Guild

Hall totaled \$22,103.80 and, by 1944, the half-way point, \$37,390.23!

Yet things were growing more difficult. The prolonged war began to strain chapter giving and even to force the cancellation of the Guild Convention.



By 1945, however, when Louise Nicolay held the president's gavel, the War Committee on Conventions permitted the meeting once again. Yet war priorities had not been lifted, and the architect's plans, so carefully and excitedly reproduced in the *Guild Bulletin*, could not be put into production. Enrollment was soaring—up to 1,400!—with women living in Altruria, people's homes in town, and even in vacated fraternity houses. And with the men beginning to come home from the war, enrollment was expected to reach 1,700 by January. And yet the Guild still had \$32,248.47 more to go to reach its goal!

Despair. But then a new plan: those chapters who had “gone over the top” were offered the additional chance to provide specific rooms. A room (there were 125) cost \$500; a living room, \$2,000; and the first floor reception room, \$3,500. By 1946, the end of the Guild's five-year plan, the Guild had raised \$70,617.47. Amazing, but still not enough. So still another plan: the 23 chapters who hadn't reached their goals were given an additional year to do so. Would this do it?



Finally, after the September Convention in 1946, came the cornerstone laying and on July 26, 1947, the great day of dedication. And by this time, the Guild had really “gone over the top” and had already proudly presented to the University the absolutely amazing sum of \$98,255.80! Can you imagine what the amount would have to be today to equal what the University was able to buy with that money 32 years ago?



And so July 26, 1947. The great day came, beautiful and warm. And the great court of Guild Hall overflowed with Guild members, students, University trustees, the faculty in academic procession, the choir, and special synodical dignitaries present in conjunction with the celebration of the Missouri Synod's Centennial being held those days in Chicago. And then, after "Our God Our Help In Ages Past," the 46th Psalm, the address by the president of the St. Louis Seminary, the greetings from the president of the Evangelical Lutheran Church of Australia—then, as the Guild history records, "came the big moment when the Guild's president (Louise Nicolay) stood on the rostrum and spoke these distinct words that car-

ried to the farthestmost corner of the quadrangle: 'By the grace of God and with the united prayers and efforts of her 4,000 members, the Valparaiso University Guild has been privileged to bring to a successful conclusion the six year campaign for Guild Hall. Therefore, on behalf of the Guild I now present Guild Hall to the Board of Trustees of Valparaiso University. May all those who dwell within its walls come under the influence of God's precious Word and be strengthened in the faith.'" President Kretzmann then dedicated the building in the name of the Triune God.

The Guild history then records—and says for all of us, now, too—that "the memory of that day shall never be forgotten."

CREATING THE SCENE



For the Annual Meeting of the Executive Council

February 22-24, 1979

DEPARTING THE SCENE

Address given by Dr. John H. Strietelmeier, Vice President for Academic Affairs, at the Executive Council Meeting, February 23, 1979.



John H. Strietelmeier

John H. Strietelmeier, Vice President for Academic Affairs, retires from that position this year to return to the geography classroom. Dr. Strietelmeier was graduated from VU in 1942 with high distinction. He received an M.A. degree in geography from Northwestern University in 1947 and did additional graduate work as a research student at Fitzwilliam College of Cambridge University in England in 1965 and 1966. In 1963 the honorary Doctor of Letters degree was conferred on him by Concordia Seminary, St. Louis.

Following his graduation from VU, he was a field representative for the University for one year. He then served three years in the U.S. Army during World War II. After joining the VU faculty in 1947, he served nine years as University editor and was managing editor of *The Cresset* for twenty years.

Author of *Valparaiso's First Century*, the centennial history of the University, he is coauthor of *Geography in World Society* and of a chapter in *Church and State Under God*.

Recipient of the Lutheran Laymen's League Outstanding Christian Service Award in 1964, he has been a member of the Board of Parish Education of The Lutheran Church-Missouri Synod, and has been active in other church and professional programs.

In her report to the University's Board of Directors two weeks ago, Mrs. Maas said that I would be speaking to this gathering on the topic: "Making the Scene." Since I don't know what that means, I have taken the liberty to change one word of the title, making it "Departing the Scene," a title which in any case seems more appropriate in view of the fact that I am a lame duck with only four months and five days left to serve in the vice-presidency.

As you can imagine, one can hardly help wondering in such circumstances what, if anything he achieved during his time in office. In my case, that question is only one part of a larger question: "What, if anything, have we achieved at this University in the years since Al Looman and Dick Wienhorst and Fred Kruger and Dick Koenig and Bob Springsteen and Dick Laube and the rest of us old-timers came here as students in the late Thirties?" I don't know whether I have enough of a perspective on these forty-odd years to answer that question with any degree of objectivity, but I will try. And you must judge

whether I am reporting the facts or retelling my dreams.

I think that few of us, if any, came to this University expecting to make a career of the academic life, let alone spending a lifetime at Valparaiso. Most of us were good secularized products of our communities and schools, working our way through college in the hope that our efforts would ultimately pay off in good jobs at good pay. It would never have occurred to us or to our parents that there was any particular relationship between learning and the Faith. Indeed, there was a widespread opinion that the chief reason why a churchbody might operate a college or university was to prevent its young people from coming into contact with certain ideas, certain branches of learning which might undermine their faith.

Even such an opinion was, I regret to say, more sophisticated than any which I entertained in the autumn of 1938 when I came to this University as a freshman. The single thing about Valparaiso University that decided me to come here was that it had recently banned dancing, a sin which I had learned in St. Peter's Lutheran school to consider equal in gravity to birth control and underpaying the parochial school teacher.



John Strietelmeier, right, associate editor of the *Torch* in 1939, with news editor and present Dean of Student Services, Al Looman.

My first severe reality shock after I arrived on campus was learning that the dancing ban was honored more in the breach than in the observance. But by the time I had learned that I had learned also that both Al Looman and a brown-eyed young lady from Bremen, Indiana, were excellent dancers, a fact which could not be

reconciled with my earlier opinion that only profligates and libertines surrendered themselves to the carnal pleasures of the dance. The fact that such a large and persuasive fact could not be reconciled with my opinion forced me first to reconsider and ultimately discard that opinion. And so it has been time after time these past forty years. The daily experience of living in a community of practising Christians, if it has not accomplished the probably impossible task of making me a saint, has at least made me something less of a prig. I have learned that life in a Christian community is a liberating experience, an exercise in opening one's self up to the goodness of creation as a response to that Spirit of adoption whereby we cry, "Abba, Father."

For those who happened to be students at this university in the early Forties, the genius of the place was captured and writ large by one of the towering figures of American higher education, Dr. O. P. Kretzmann. He told us what it is to be the Church, what it is to be a university, what it is to be gloriously and abysmally human. He talked about the relevance of the Gospel to human affairs. He challenged us to high religion. At his house we learned to appreciate the greatest music ever written and the best martinis ever mixed. We learned from him that heroic virtues can co-exist in the same human being with grievous faults and weaknesses. And some of us concluded that he was worth following in an adventure which made our earlier ambitions look drab—the building of a great Christian university.

Even as I speak those words I realize now what I did not realize then, that the whole project must have seemed then—as it does to so many now—as a lot of romantic nonsense. Centuries ago, the great theologian Tertullian had thundered: "What indeed has Athens to do with Jerusalem? What has the Academy to do with the Church?" And it was not only theologians who were appalled by the idea of a Christian university. To the learned world such talk has always carried undertones of threat—to reason, threat to intellectual honesty, threat to academic freedom, threat to so much that honest men and women through the centuries have wrested from a proud and oppressive Church. So the idea of a Christian university was, to many good devout Christian people, a stumbling block, and to the learned world foolishness. A nice church-related school—yes, that was possible, even fairly common. But some hybrid that was

simultaneously really Christian and really a university? Many found the very idea internally contradictory.

Well, that has been the big question for many of us these past forty years. Are we engaged in a great adventure or a wild-geese chase? Is there any real likelihood that an under-funded freshwater college in northwestern Indiana could ever become a center of culture and citadel of the Faith? Does the Academy really have anything to do with the Church?

I think that most of us who are or soon will be departing the scene after many years of wrestling with that question would answer it with a resounding. Yes. Yes, the Church and the Academy have much to do with each other. Yes, it is still possible that little Valparaiso, least among the princes of American higher education, could yet fulfill its destiny to become a center of culture and citadel of the Faith. No, it has not been a wild-geese chase.

There was a lot of talk not too many years ago about "value-free" education. By this it was meant that the teacher in his classroom or the researcher in her study or laboratory could and should deal with the material of a field scientifically, by which was meant objectively. Objectivity was taken to mean without reference to any philosophical or ideological or religious commitment or bias that the teacher or scholar might have. Like most young scholars, I believed this when I was young. I believed that it was my job as a teacher to detach my self from all of my biases and to present the pros and cons of every disputed point that might arise in my teaching even-handedly, neutrally, and let my students make their own judgments. In the abstract, I think I still would like to be able to do just that. After many years of living and teaching, I know that it just can't be done, at least not when we are dealing with anything that we consider really important. I can deal coolly, clinically, neutrally, and objectively with the statistics of arthritis among females in Kenya. I have intensely subjective feelings about arthritis in my wife. Like it or not, when we speak or write we put our whole person into it—beliefs, values, prejudices, biases, and all—usually without even being aware of how much of ourselves we are revealing to others. A particular word in a particular place, a gesture, a look in our eye, the way we answer a question, what we choose to talk about and what we choose

not to talk about—all of these and a thousand other unintended hints tell our students or our readers what we really believe, down under the neutral surface of our professed objectivity. The servant girl in the court of the high priest was able to identify St. Peter as a Galilean because his speech betrayed him. A contemporary student would be saying much the same thing when he or she talks about the "vibes" that they pick up from a particular teacher.

So objectivity might be a noble thing to aspire to, but it is something rarely encountered in the real world. To be human is to be committed, and one's commitment is going to make itself heard, no matter how one may try to conceal it.



Students take notes from the new geography instructor on a field trip to Starved Rock State Park.

To this basic fact of life, our forefathers in this country responded centuries ago by inventing an idea which still enriches our common life. That is the idea of pluralism. The grand old American tradition—and I apply this now particularly to the area of higher education—is that diversity is not something to be forbidden, not even something

to be merely tolerated, but something to be encouraged, to be fostered, to be rejoiced in. So, for a long time in our history, anybody could start a college or a university—and practically everybody did. Most of them weren't very good, most of them didn't last very long, but the opportunity was there to try. And even after the state got into the business of higher education, the private college and university survived and even flourished.

Our society has, therefore, not merely said that we non-publicly supported institutions are free to hang around as tolerated eccentrics. It has, in effect, given us its blessing and told us to feel free to be ourselves. In a pluralistic society we are not only allowed but expected to add our own spice to the great American intellectual stew. Our place in the scheme of things is not to be a pale imitation of the state university but an alternative to it.

The blame, therefore, cannot be shifted from ourselves to society or the state if, in our freedom to choose what we will be, we choose not to be a Christian university.

But what if we chose to be a Christian university? What would it mean? What would it cost us?

Put as briefly as I know how to put it, it would cost us our lives. You can't diddle with the cross. You can't play games with God. You have to come clean. You have to play it straight. And this is very hard to do.

But some among us are doing it. I can make it from day to day because I have before me the day to day example of good friends and colleagues who don't have to be here but choose to be here because they are determined that our God shall not be left without witnesses in the intellectual world of the late twentieth century. I have been inspired every day that I have been on this job by the example of colleagues who could move to the most prestigious institutions in this country if they wanted to, but have chosen to stay here because they are committed to serve within the community of the faithful, to take their chances among brothers and sisters in the Faith. They are the kind of God-intoxicated people of whom the writer to the Hebrews spoke when he referred to those "of whom the world was not worthy." And you, who have supported us so generously and, often, with so little knowledge of what is really going on here, should be reassured that your labor has not been in vain in the Lord. Far beyond

what you may have realized, you have truly been ministering to the necessity of some very real saints, whose names I would be proud to read off to you, except I would surely omit someone who deserves mention.

These people, in some way which remains yet to be revealed to us, will fulfill the hope and promise of this place. They will, in the words of the topic on which I was supposed to speak, "Make the Scene." In them, and through them, the dreams of our fathers will become the inheritance of our children. And that inheritance will be no private possession to be cherished for its own sake, but a trust to be invested in the service of our Lord Jesus Christ for the benefit of His needy world.



John and Charlotte Strietelmeier with Fred, David and little brother Charles, at home in the early sixties.

I say this, very humbly but very confidently, because I cannot believe that we were commanded to pray, "Thy Kingdom come, They will be done on earth as it is in heaven" unless indeed it was the will of our Lord that on this earth, and in the temporal order of things, all things should be restored and made new. Years ago, I said in a speech to the Indianapolis unit of the Guild, that the University does not exist for its own sake, but for the sake of the Church. I believe this more profoundly now than I have ever believed it in my life. I believe with all my heart that the Spirit of God has brought together in this place a vanguard of the New Creation whose work it is to reclaim a lost world for its loving God and Father. I do not think that we shall do this with fanfare and the

braying of trumpets, but by the patient pursuit of truth and by the faithful sharing of that truth with those who are willing to receive it. And I have not the slightest doubt that, if we are faithful to the trust that has been given to us, we shall build here a university which may properly be called Christian.

But we are not yet there. And as I depart the scene I am all too painfully aware of how far we have fallen short of all that we might be. We have not yet been able to capture in words the vision which we share and which has motivated us to keep plodding along under such burdensome handicaps. We have not yet been able to persuade our brothers and sisters in the Church that, with all of our faults, we are still their best hope of making a strong Christian impression upon the intellectual life of our times. We have not yet been able to summon up those resources which would liberate our ablest colleagues to invest themselves fully in the service of human need. We have not yet been able to create that redemptive community which would entitle us to the name of Christian.

So there is yet much to be hoped for and much to be achieved. That is the challenge which we leave to those who will come after us and "Make the Scene" in the last years of the Twentieth Century. Among those are some who are here today, some who will be among God's saints in mission in the early years of the Twenty-first Century. To you, and to those whom you will enlist in the great endeavor of building this university, we leave a testimony of hope which is more than an idle dream, more than a haunting fantasy, a dream which is a prophesy. President Kretzmann gave me some words twenty years ago when I was tempted to conclude the centennial

history of the University on a pessimistic note. "The place of religion in a nuclear age," he said, "is greater than ever before. We are riding a rising tide. Our contemporary religiosity can really become religion. Our emphasis upon 'Conscience and Competence' is increasingly relevant. And there is really no miracle about this. This is God working in history. And all that we have to do—in intelligence and in goodness—is to try to keep up with Him."

To which I can only say a fervent Amen. Meanwhile, for those of us who share Dr. Kretzmann's faith but lack his eloquence, God's hidden work in history has meant our wrestling with budgets, our writing and revising lecture notes, our taking on extra jobs so that we could afford to stay here, our daily performance of the routine tasks of life, our working and praying and suffering and rejoicing in the community of friends and associates who share with us a commitment to Christian higher education in this place. For you it has meant raising a dollar here and a dollar there selling cookbooks and calendars and cakes and cookies and handiwork. And none of us can be wholly sure that the great God who does not need even our best gifts will choose to use these poor efforts of ours to fulfill the purposes for which we offered them. But we can be sure that our labors will, in some way that may be far beyond our imagining, have meaning and purpose. They will assuredly not be in vain. And this is a great deal more than can be said for most human endeavors.

So, after forty years at this University, I am profoundly content. So much that might have been done never got done. So much that my generation had hoped to achieve must be left for another generation to achieve. But God has been generous beyond our greatest hopes. We have seen a wheatfield transformed into a lovely campus. We have seen a great President wear out and die, only to be succeeded by two successors who were as right for their times as he was for his. We have seen successive generations of young people catch the vision and carry it out into the world for which it was attended. We have seen good companions in the enterprise complete their work and enter into rest. We have had a part, great or small, in making a scene which reflected, even though dimly, the new Jerusalem. And there isn't a great deal more that one could or should ask of one lifetime.

**48th Annual Convention
Valparaiso University Guild
September 28-30, 1979
Valparaiso, Indiana**

IN THE SCENE



We are just an hour and a half, a roll call, and a piece of very good peach pie away from John Strietelmeier's address. And some of you are worrying that you have forgotten parts of it already. But don't, for we shall print it in the spring *Bulletin* for all in the Guild and in the University to read—and, for all of us who "know it already" to reread and perhaps keep many of its words in our minds or, at least, very close by, as we strive to play our part in the Making of the Scene that will be this University in the years ahead. For both big thoughts and words with

power in them are hard to come by—as are their authors. And we have been fortunate.

John has given this University forty years of his life. In two more years, we will have given it fifty of the Guild's. How are we going to reply to John Strietelmeier's speech—and the challenge he handed on to us to make this dream of our father's become the inheritance of our children? Or many of us will probably think here, instead, of our grandchildren, as our children are already here. For a starter, I'll tell you what I did when I first was given it to read in my office last week. After I had put it down I sat at my desk for awhile—and, finally containing myself no longer, went down the hall to the Office of the Vice President for Academic Affairs, was ushered in by his secretary and said with some strong feeling, that I certainly wished that the speech could be given to just a whole Chapel full of Guild and University people, and not just a hundred or so Guild leaders. And do you know what he said? "Betsy, there simply isn't a better group anywhere to talk to than a group of Guild women. And," he continued, "the best speech I ever gave in my life was to the Guild in Indianapolis. For," he said, "unlike many pastors who may feel that they've already been there and back again, or unlike many laymen who really, most often, just want to be entertained by a speaker, I find that Guild women really respond, believe in what they are doing, are not afraid to commit themselves, and really want to follow out these commitments with action."

I was proud of us when I heard him say this. (As I always am, anyway, as many of you know!) For I'm sure he's right. We do have a commitment and with it—particularly now, for the harder years ahead—an urgency for action.

Marty Marty was here on campus last summer—one of the country's great Christian writers and certainly one of the outstanding Lutheran voices at this time. And he was speaking on the Church and Academe—or, as John has spoken of it—the Church and the Academy. And he said, "I have grave doubts about the survival of universities except someday as government agencies for governmental research and training. In the 21st century I have no reason for cheer that little platoons (read "Valpo" here) will survive, but I am going to spend my life betting on them."

And we're going to spend our Guild life betting on them too.

Now every Council Meeting or even every Guild Convention is really, of course, something that we are doing "behind the scenes." For the "real scene" is always where you are—where you live—the people you work with—the committees you appoint—the projects you adopt—the publicity you get in your papers—the things you say around your own town about Valpo and the Guild—the students you interest—the new members you find.

You're the real scene "out there" at the same time that you very much contribute, as John said, to making and shaping the Valpo scene here. And that's what's really exciting, because when things can flow both ways—and they need to flow both ways—the University needs to hear our voice—then things can be understood, things can grow, things necessary to both the Guild and the University can move.

John batted down the title Barb gave him for his talk. And she's given me "In the Scene." What about that? Well, like most things that she's done since she's become our president, I think she's called it right. For she wanted me to say some things about what we do in the Guild Office. And I will, because I want you to use us for all that we're worth and all that you can help us to be. Because this school doesn't have time for any of us to spin our wheels.

We hope that we are very much in your scene or, more precisely, in between your scenes. We hope that we do provide the ways and means for an easy flow from you to Valpo and back again and, within the Guild itself, serve as a real center of communication so that the rich flow that's ever on the move within us can get around quickly and well to everyone.

We are, of course, your source for Guild supplies: membership cards, Wise Maiden brochures, Celebration Cards, Living Book Memorials, Area Director kits, Campus Directories, Guild Manuals, Guild Histories, slides of the campus, the Chapel windows and "Valpo's Leading Ladies." And a great many other things that you can't imagine that we get asked for all the time!

We are also your resource for campus contacts. We can give you suggestions of people and of groups who could come to your meetings. We can arrange these engagements for you. We can tell you who to contact about your ideas or your concerns. And you can continue to ask me, as I hope you will and as over thirty groups in the

last year and a half have, to come to your chapters and to bring you fresh news of both the campus and the Guild. And I just love to do that!

We are the home base and the repository of all the membership files of the Guild. Marian does an enormous job with this the whole year through, and particularly after your June chapter reports reach us. And so our mailing lists for the Quarterly Mailings that all on the Executive Council receive, for the special mailings that must go out quickly, for reasons of joy or of sadness, and for the Call to Convention and for the *Bulletins* that go out to every single Guild member—these mailing lists, kept accurate week by week, are just an enormous help in keeping us all in touch.



Executive Director Besty Nagel

We often prepare specially focused mailings to help the Area Directors in their work of starting new chapters. We have three—Des Moines, Iowa; Winter Haven, Florida; and Dayton, Ohio. Sometimes we help the national committees get their mailings out.

I sit on faculty committees that deal with our musical touring groups and act as your go-between there. And I've just recently been appointed to a Task Force dealing with University recruitment and retention, one of seven different Task Forces set up on President Schnabel as part of his all embracing Committee on Priorities and Planning. And what more important place for us to be than

this area of University life—vital to survival—so important to the Guild.

As the base for operations in Valpo, we carry out the arrangements that need to be handled on campus for Convention and Council Meetings. We prepare the things necessary to implement all that the Guild officers plan for those meetings: the Calls to Convention, the Agendas, the registration packets, the housing, the meals, the speakers and programs that originate on campus, the ballot boxes, and even a Colonel Sanders when he's needed. And it's at Convention and at Council that we really get to know each other, really share our news and our selves first hand and we become, so often, such friends in the process, that the blessing is sometimes overwhelming. And this is certainly part of the flow and the joy of the Guild.

And Lee and I do the *Bulletin*. And it's in the *Bulletin* that we try to put you and the University between two covers and send you out across the country into every chapter, into every Guild home. We try to put your news, your messages, your Council and Convention words, your pictures, your plans, your faith and your spirit on those pages.

We also send you to every faculty and administrative person on this campus and to 840 pastors across the land in whose congregations you worship. We give you to the four hundred senior women who every year attend the Senior Women's Banquet—right here in this room—a marvelous and very significant project and contribution by the local Valpo Chapter to the Guild at large.

And we hope that when we are sending the *Bulletin* out, as one might say, to the "Four Winds," that it, and everything else that we try to do, also goes out to what Barb, at this Council Meeting, would call the "Wings."

Her invitation to us, you'll remember, was to "come in from the Wings." And we have. To the

center stage that is Valpo. Years ago, when John Strietelmeier came in from the wings, he had no idea of the contribution that he would make to this place. And the past presidents who met yesterday for three and a half hours to talk about plans for the Guild's 50th Anniversary in '81—and of all the Guild history that happened beneath their gavels—even they had little idea of what they could be and do when they first "came in from the wings."



Bette Froehlich, Jackie Jungemann and Ruth Russler participate in the 50th Anniversary celebration planning session with Guild past presidents and current officers.

If we are to survive, as Marty says, and if we are to have the great adventure of making and preserving a Christian University, as John says, we must dare everything we know to bring in new talent, new people, new ideas, new ways. And we must use the people we are, the chapters we are, the office we are to the fullest. We've got to give in every way that we know and pray in every way that we can. You are on the scene where it is going to happen; we are in the office in Heritage Hall. Let's really use each other. Let's keep the flow going so that at our 50th anniversary and in 50 years from then, we'll come in from the wings together with a shout.

LIVING BOOKS (Continued from page 2)

Valparaiso, IN
 Arthur Hallerberg.....15.00
 Miss Ella Heidbrink.....10.00
 Charles Keller.....5.00
 Gilbert W. Krause.....5.00
 John Stager.....5.00
 C. Filip Vikner.....15.00

Washington, DC
 Mrs. Charlotte Niemann.....15.00
Individual
 Richard C. Bliese.....2.00
 Catherine W. Fleck.....10.00
 Edith C. Otte.....5.00
 Stephanie Parker.....3.00

Percy Riemann.....2.00
No Chapter
St. John Lutheran School
 Mrs. Gilbert Otte.....11.00
Trinity Lutheran Church
 Edith C. Otte.....15.00
Total.....\$1,387.00

The State of the University Address



It is a distinct pleasure to extend greetings to the officers and members of the University Guild Executive Council on this occasion, the first such event for me. Given the overall theme for the Council sessions, I hope you will forgive me when I say that it is a special treat for us few men who get to attend this meeting to be set in the midst of such gracious and beautiful "scenery."

All of you present today hold positions of leadership. It has been said that there are three kinds of leadership: (1) *accepted* leadership, whether it was sought or thrust upon one; (2) *successful* leadership, the situation when others follow and cooperate with the leader, no matter what the direction; (3) *effective* leadership, the kind that occurs when successful leaders motivate

THE BIG SCENE

President Robert V. Schnabel

and guide those with whom they are associated to work toward the achievement of the group's or organization's purposes. It is this last form of leadership which the University Guild—nationally, regionally, and in local chapters—needs most, and we wish you all success in achieving it.

In speaking about "The Big Scene," let me begin with a quotation from one of my favorite contemporary sages, Yogi Berra: "You can observe a lot just by watching." I've been doing a great deal of watching in my first half-year at Valpo. "The Big Scene" which I will try to describe is nothing more or less than a series of component scenes where actions of people occur within a framework of "sets" and "backdrops." The on-stage cast is students, teachers, and staff members. The behind-the-scenes supporting group, so important to the play, includes members of the University's Board of Directors, Alumni Association, University Guild, Parents Council, and lots more. The on-stage action line includes varied activities: reading, talking, studying, writing, taking tests, socializing, recreating, being together at work, at worship, and at play. The sets and backdrops of our Valpo "Big Scene" are the living-learning spaces of our buildings and campus. Let me describe "The Big Scene" in terms of component scenes.

Scene I: Academic Matters

We held our own in enrollment at the shift of scenes between the fall and spring semesters. Seventy new students entered the set in January and began taking up their new roles in the episodes of Valpo life. The faculty have been busy doing their parts: teaching, counseling, doing research and creative work, befriending, and committeeing. Some sixty of our faculty members were active in professional publishing, running workshops, giving lectures elsewhere, and the like.

There was also clear realization that our drama is writ by the Divine Author, who sends forth his players and calls them to himself at his own good time.

- Jacqueline Potter, a member of the Library staff, died in September.
- Arthur Hallerberg, Professor of Mathematics, a distinguished teacher, loved and respected by faculty, staff, and students alike, was called to his eternal home on Thanksgiving Day.
- John Stager, a retired faculty member, died three weeks ago.
- Gilbert Krause, a member of the University Board of Directors for 30 years and Board secretary since 1953, died two weeks ago just a day after the conclusion of the Board's mid-winter meeting.

We have been diminished by these losses—I in particular in losing Art Hallerberg, whose friend I was privileged to become so short a time before, and who, with his wife Kay, befriended Ellen and me with a love that is greater than a brother's; and also in losing Gil Krause, also a dear friend who as one of our Board members residing in Valparaiso had done so much to help orient me to my new tasks. Our comfort is in the fact that the scene we call "the whole company of heaven" has been enlarged and ennobled by these pioneers who have followed the path blazed by our Pioneer Redeemer, Jesus Christ, leading to the Father's mansions.

We will be seeking new players on our faculty and staff cast, including replacements for Dr. Daniel Gahl, who retires as Library Director at the end of the academic year, and for Dr. John Strietelmeier, whom I could not dissuade from his resolve, made a year ago, to return to the teaching ranks next year, thus leaving a gaping hole in the Office of the Vice President for Academic Affairs to be filled. I wish I could have heard Dr. Strietel-

meier's address to the Council yesterday, and I rejoice that you and I both can salute this rarest of "characters"—I use that term only as an extension of the metaphor that shapes our Council sessions and these remarks—whose personal and academic integrity and superb service to the University and wise counsel to me mark him as the Christian churchman, servant, and scholar whose kind have made Valparaiso University great.

Scene II: Student Affairs

The lives and times of our cast of student characters are those they will someday look back upon as among their best and most rewarding. Their residence halls, almost filled to capacity this year, are replete with many and diverse co-curricular programs that make the student life "scene" a many-splendored thing. We hope that we have as many more of the same caliber as our present students—academically capable, with fertile and inquiring minds and ebullient spirits—when the new cast of student characters joins us next year. Our rate of applications for admission in September, 1979, is holding about steady with the prior year. In the episodes on "the home front" of this student recruitment scene, it is our earnest prayer that the outreach and support of Guild chapters and members—also in the Person-to-Person program—will not abate but grow. In this way Guild members, as behind-the-scenes supporting cast members, can help keep the Valpo "campus scene" one of full and fruitful act-ivity.

Scene III: Business Affairs

Those involved in business affairs at Valpo are scene-setters and scene-preservers. They are essential to the play. Plans have been approved for a "University Park" concept on West Campus, with Baldwin, DeMotte, Heimlich, and Heritage halls earmarked as not expendable. You are mindful of, and we are grateful for, the fact that Guild project support is helping underwrite costs of renovating Baldwin Hall for use primarily by the Art Department; it will be a scene-stealing facility for those who prize the charm of age wedded to the vitality of renewal.

Campus landscape scenery has been augmented with 52 new trees, including eight varieties—maple, ash, beech, honeyplant, hornbeam, locust, (Continued on page 34)

The Report of the Guild President



Barbara Maas

In view of your many personal concerns caused by the snow and cold weather, I welcome you and commend each of you for coming to this Executive Council meeting. It is rewarding and heart-warming to me and to the rest of the Board to know of the dedication and interest found in you—the women who are the leaders of the Valparaiso University Guild. As leaders, I wonder if you realize how very unique you are, for there is not another university that can claim an organization of women (many of whom have never seen Valpo, except in pictures) who are so dedicated and so supportive of the many University needs. Yes, the Valparaiso University Guild is unique indeed and the envy of many universities!

ON THE SCENE

In these opening comments, I also want to thank Betsy Nagel and Lee Kleinhans for the extraordinary *Guild Bulletin* which was published this winter. I especially want to thank Lee for the beautifully written feature story and would like to advise any person desiring a "new look" at themselves to ask Lee to write an article about them. Thank you again for being so kind. I also want to take this opportunity to add to that article a paragraph which apparently got lost somewhere in the very complicated printing processes which go on BEHIND THE SCENES of a *Guild Bulletin*. You might remember from reading the article that Roy and I have three children—two of which were described briefly—a son who is an engineer and who was married this past summer to a second-year law student, and a daughter, an art major, who will be graduated in a couple of months from the University of Louisville. The paragraph which was omitted was about our youngest son—a twelve-year-old "diamond-in-the-rough"—and a present source of great joy to us. This paragraph, as Lee wrote it, goes like this:

Planning a career either as a race car driver or a major league pitcher is twelve year-old Roger, who according to his mother, falls apart the minute he steps across the threshold. Shedding everything he doesn't need, he sends baseball mitts, books and jackets flying in all directions.

BEHIND THE SCENES of *Bulletin* articles and president's messages, letters and Executive Council agendas, Guild board meetings and unexpected trips, I have had many busy and exciting days. Keepsakes of some very special occasions will

illumine the pages of my personal Guild scrapbook. Returning to Valpo shortly after the September Guild convention to participate in President Schnabel's Inauguration was a very special and exciting event. Two University Board meetings were definitely highlights in the months between Convention and Council. I have felt very much ON THE SCENE for many University and Guild occasions.

Aside from the myriad aspects of Guild work, I do have a message very pertinent to today and to each of you. The message may sound a bit unfamiliar and stiff, but here goes. "Get the distaff ready, God will provide the flax!" This was a favorite saying of the late Margaret Mead, author and anthropologist, and it applies so very directly—not only to our Guild work, but to all that we do.



Just in case you did not catch it when I first stated it, I shall repeat it. "Get the distaff ready, God will provide the flax!" Now that's a slogan to touch the imagination of every Guild woman! Once we have established what it means, we are all set to go!



First of all, the saying has very definite characteristics. It is a two-fold statement, simple and direct. It is action, followed by promise of action. It gives direction and follow-through. It is related to the past and present with the promise in the

future. It tells us what we are to do and what God will do!

By definition, the distaff is a staff that holds on its cleft end the unspun flax from which thread is drawn in spinning by hand. The distaff relates to women's work and concerns.



Using these two definitions, we may be very well explaining the work of the Guild. The Guild stands erect, as does the distaff on the spinning wheel, performing its duties, with its foundation firmly anchored in the structure of the University. Getting the distaff ready requires vitalizing the chapters, invigorating the members, securing the guidelines for procedure and making sure that each member is supporting the weight of the flax which it holds. The distaff, though insignificant in comparison to the enormous amount of flax which it holds, must be well fastened and have no screws loose. Just as the Guild, it must remain firm and unshaking. In supplying the flax, God has assured us He will not give us more than we can handle, more than we can hold. With this in mind, He gives to us prospective students, new members, new chapters, financial gifts—according to how much we are able and ready to handle! Chapter presidents, committee chairmen, area directors, state unit presidents, Guild officers and staff, I challenge you with Christian joy! Get the distaff ready! God promises to follow through!

In closing, I have a special message to the Fiftieth Anniversary Committee. As you get the distaff ready you have a very special task ahead. From the flax of ideas which you are considering, will come the golden thread of celebration. We anticipate a sparkling, fine and tenacious golden thread, carefully twisted and delicately spun to just the right strength and brilliance for years of lasting memories for the Guild and for Valparaiso University.





For the Saturday morning Executive Council sessions Beata Madoerin emceed "Playing the Scene," in which Marty Reese of Orange County, California, and Paula vonKampen of Mt. Clemens, Michigan, gave examples of how to present good and bad reports. This is what Paula wrote Beata about her report: "I worked this out myself and gave it to Eleonora for her critique, and she approved—and thought it was a lousy report."

PLAYING THE SCENE

Paula vonKampen



I'm sorry to be so late in giving this Convention report. I suppose now that it's June you really don't want to hear anything about the Convention last September, but they told us at the Council meeting that we should have made a report, so I figured better late than never.

I'll start at the beginning. We left Mt. Clemens at noon on Thursday. You know, Eleonora came with me, and we had such a wonderful time. She's such good company and has such interesting stories to tell. The time just flew. We stopped at Nickerson Farms on the way and had a cup of coffee and a piece of pie. I had chocolate, and Eleonora had pecan, or was it peach? I forget which, but it was good. You know how we love to eat. Then we got to Valpo just in time for supper. We ate at the Big Wheel. Some of you have probably been there. We really enjoyed that, too.

Let's see, what happened next? Oh, yes, there was something going on in the Great Hall, and I had to get Eleonora over there with all her stuff. I'm not sure what that was all about, but there were a bunch of tables set up all around, and there were a lot of people there—and oh, yes, they had punch and coffee and goodies to eat. Then we went to the Chapel for opening devotions. After that business was over, we went to the dorm—we all stayed in Scheele—and eventually went to bed.

The next morning we got up for breakfast in the Union. They have the best breakfasts! We had eggs and sausage and toast and coffee. The first session started at 10:30. I missed the opening devotions and first business session because I was shopping at the bazaar. You know, you have to get there first thing, or all the good stuff is gone.

We had lunch in the Christ College. What a spread! I think they really go all out when the Guild comes to Valpo.

They told me there were a lot of reports that morning, and you can read them in the *Guild Bulletin*. I guess cookbooks are really going well.

In the afternoon I went to the session, and there wasn't much that happened; but there was a panel discussion that was really good. Oh, Betsy Nagel reported, but it made me so mad because we never did see the slides she kept talking about. I guess it just wasn't dark enough in the room.

At 7:00 there was a wonderful buffet supper, and we just ate and ate. I met a gal from St. Louis that I went to high school with. You just never know who you run into at those conventions. The entertainment that night was put on by different women telling about their hobbies. You

would have been so proud of Eleonora. Everybody laughed and laughed. Of course, she keeps telling me it wasn't supposed to be funny, but it was. That was a real interesting program, but it wouldn't do for me to go into a lot of detail. You know it was one of those things—you had to be there to appreciate it. We were really tired when we went to bed that night. It wasn't that the program ran so long, but it was the party we had later.

I really felt badly the next morning because I missed the Person-to-Person breakfast. I suppose they had some important information to give us, but the worst part was missing breakfast. I heard it was really good.

The Saturday morning session was highlighted by the "State of the University" address by the new President. You know, I can't remember his name. I should have looked it up before I started, I suppose. Wait a minute and I'll see if I can find it. (Shuffle through papers.) Well, I can't find it, but he was really interesting, and he said everything is O.K.

We had a meeting with our Area Directors that morning, and then we ate lunch in Dau.

Oh, I almost forgot, we elected officers in the morning, too.

The afternoon held more reports and a topic on nursing. If any of you have daughters interested in the nursing program at Valpo, you should have been there.

Then we adopted the new project. You know it was such a long time ago I have forgotten what we voted on. I guess you'll have to check the *Bulletin* for that, too.

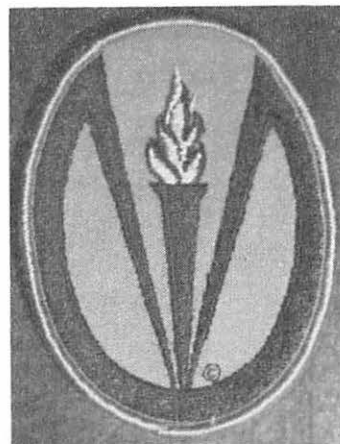
That night was the banquet. Ber Ruprecht was the toastmistress, and she really tells some good stories. Nancy Kolar played the dulcimer, and did we eat! I'm running out of time or I'd tell you all we had to eat. Kentuckiana Chapter was in charge of decorations, and the Colonel came and served the chicken, and it was so much fun.

I've probably missed some important things that happened, but I just thought it would be best to tell you about what impressed me most and just hit the highlights.

One last thing. On Sunday morning we had breakfast at Lankenau, and the sorority girls served us, and they were so nice. It was one of the best breakfasts I had.

We left after the worship service on Sunday. On the way home we stopped to eat at Bill Knapp's.

GUILD GOODIES

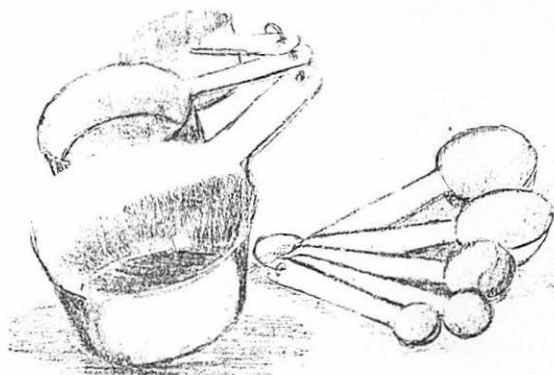


Aurora offers a Valpo emblem. A 3" x 4" brown and gold sew-on Valpo emblem for jackets, jeans, pillows, backpack, etc. Design has brown torch symbol and University initials woven in brown on a gold background. Cost: \$2 postpaid. Order from: Mrs. Darrell Lisby

609 Binder

Aurora, Illinois 60505

Telephone: 312/851-1903



Dry metric measures from the Valparaiso Chapter. Sturdy red plastic measures to go with metric recipes in Cookbook II and current newspapers and magazines. Set includes 1 mL, 2 mL, 5 mL, 15 mL, 25 mL, 50 mL, 125 mL and 250 mL measures. Price per set: \$3, plus 90¢ shipping. Indiana residents add 12¢ tax per set. Order from: Paula Strietelmeier

816 Short Street

Valparaiso, IN 46383

Telephone: 219-464-7315

GUILD GOODIES

From the Appleton Chapter—Guild Seals!

1. Printed in black on heavy quality white deckled edge note cards. 10 Guild cards with deckled edge envelopes \$1.50 plus 40¢ postage.

2. Printed as large self adhesive black and white seals, 2½ inches in diameter. Suitable for identifying chapter projects, decorations, awards, etc. 20 seals for \$1.00 plus 15¢ postage.

3. Printed as small self adhesive colored seals, 1 inch in diameter. In red, green, brown and orange. Suitable for invitations, thank yous, as well as personal use. 80 seals for 50¢ plus 15¢ postage. Please indicate color(s).

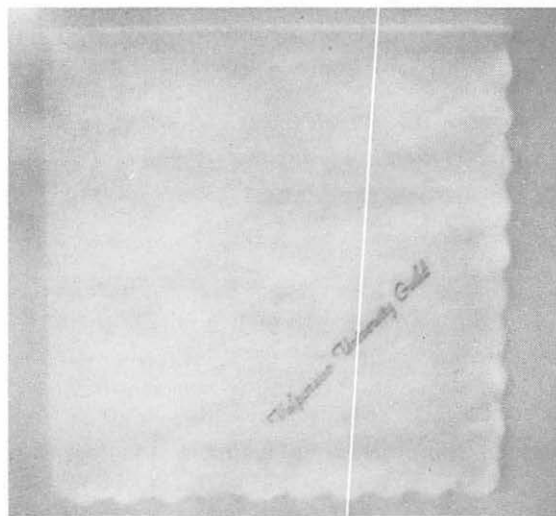
GUILD GOODIES



Order from: Mrs. Charles Weil
1012 North Gillett Street
Appleton, Wisconsin 54911
Telephone: 414/739-4807

Make your own Valpo seal or pillow! A needlepoint kit, handpainted canvas and all yarn included, is available from the Glenbrook Chapter. The price is \$15 for a single kit; \$12 each for four or more. Please add shipping cost of \$1.50 for the first kit and 50¢ for each additional kit. Send check to:

Mrs. Robert Cline
1035 White Mountain Drive
Northbrook, Illinois 60062
Telephone: 312/272-4527



Soft white crepe luncheon napkins with "Valparaiso University Guild" lettered in gold are offered by the Geiseman Memorial Chapter. The napkins can be ordered in lots of 100 for \$5, plus \$1 for shipping, or 500 for \$20, plus a \$2 shipping cost. Please send your order to:

Catherine Graef
622 North East Avenue
Oak Park, Illinois 60302
Telephone: 312/386-1767

GUILD GOODIES

Chapters may send in orders for delivery at Convention to save shipping charges. Ornaments will be available after September 1, 1979.

ORNAMENT ORDER BLANK

| Year | Number | Total Cost |
|---|--------|------------|
| 1979 Ornament \$3.50 | | |
| 1978 Ornament \$3.50 (University seal, date, holly leaves, Alma Mater) | | |
| 1977 Ornament \$3.50 (University seal, date, Smoke Memorial Entrance) | | |
| 1976 Ornament \$3.50 (University seal, date, Victory Bell) | | |
| Colors: Red _____ Blue _____ Green _____ Bittersweet _____ | | |
| 1975 Ornament \$3.50 (University seal, date, Chapel of the Resurrection) Limited number available | | |
| Colors: Gold _____ Red _____ | | |
| Total | | |

Shipping and Handling:

1-2 Ornaments \$1.50

3-6 Ornaments 2.00

7-12 Ornaments 2.50

TOTAL PAYMENT (Enclosed with order)

Send orders to:

Mrs. Elmer P. Simon

2 Mueller Court

Frankenmuth, Michigan 48734

Phone: (517) 652-2426

GUILD GOODIES

The fifth edition in the series of imported Christmas ornaments by the Saginaw Chapter is in rich shiny brown finish with the Crusader shield design in gold-bronze on one side and the University seal and date on the other side.





AREA I

The Northern Virginia Chapter has given a gift for communion ware for the Chapel of the Resurrection in memory of Iva Cardwell. The special communion ware will be used in the folk service Eucharistic celebrations.

Fort Lauderdale, Florida

"We had a great Valpo Sunday, and our luncheon, bazaar and card party was a beautiful success," according to Marge Schwahn, chapter president.

Rochester, New York

"Don't say *skoll*, say *Schola*!" That's been the motto in Rochester where the chapter has given generously of its time, talent, funds and hospitality in preparation for the March 10 and 11 concerts of the University's Schola Cantorum and Chamber Orchestra. Next on their agenda is the April 7 annual Guild-Alumni banquet, at which University President Robert V. Schnabel will be the speaker.

Advent Christmas Choral Vespers, long a tradition in Rochester, were held at the Lutheran Church of the Incarnate Word. Barb Riethmeier described their vespers at the recent Executive

Council meeting, and information about their helpful handbook appears in the "Program Possibilities" section of this *Bulletin*.

Chita Easton, former national treasurer, now keeps the chapter's books and reports that their project fund is in "good shape" after the Choral Vespers and the sale of pecans and knives.

Bay State

A "Wine and Quiche Ladies Luncheon Meeting" at Annette Larson's was on the February calendar. Other events are an April Cookbook II potluck at Joan Failing's and an August picnic.

With chapter members scattered throughout Massachusetts, they had a unique opportunity to celebrate Valpo Sunday in a number of congregations with coffee hours, promotional materials and prayers.



AREA II

Peoria, Illinois

Karen Deske writes: "Our Valpo Vespers service went very well and was attended by about 350 people. We based the service on the passage 'They that walked in darkness have seen a great light.' The church was filled with candles." Peoria shared its experiences with Advent Vespers at the Executive Council meeting, and details of their service are available from national activities chairman, Jan Wozniak. The service they used in 1977 was published in the April 1978 issue of the *Bulletin*.

Chicago Northwest Suburban

The New Orleans Chapter Mardi Gras program was one of the most exciting and entertaining of the year. All the props, favors, decorations, publicity, music and slides came in the Mardi Gras party packet described in the "Program Possibilities" section of the *Bulletin*.



AREA III

Omaha, Nebraska

Beata Madoerin writes about the chapter's March 9 meeting. "The members of our VU chapter want you to know that Kay Hallerberg did a superb job. . . . just as you would have expected her to do. We had between 35-40 in attendance . . . about 5 males . . . and all were interested to hear about the metric system and eager to meet Kay. It is always nice to see her and hear someone from VU campus. Our Guild really did appreciate it and I believe we will benefit with a few new members."

Lincoln, Nebraska

"We celebrated a beautiful Valpo Sunday yesterday here in Lincoln," Anne Dana writes. "Dr. Ted Jungkuntz was a visiting lecturer for the weekend lay school of theology. He attended the morning service at my home congregation, All Saints Lutheran, and gave a brief talk with particular emphasis on the work of the Guild." The chapter also sponsored, that afternoon, at Christ Lutheran church, a benefit organ recital by David Schack, a 1969 VU graduate, who is organist and choral director at First Lutheran church in Omaha.

St. Louis, Missouri

The chapter sponsored a bus trip to the campus for prospective students to take advantage of the special high school day in March. On the local calendar are a meeting in the conference room of the Plaza Frontenac shopping mall, followed by lunch in one of the mall's restaurants and an afternoon of shopping; a spring luncheon and style show at Sunset Country Club, and a May luncheon.

Pecan sales were greater than ever. A Cookbook luncheon boosted Cookbook sales and got publicity into the St. Louis *Post-Dispatch*. Two groups continue to make Quiet Books.

Greater Kansas City

A slide presentation on the stained glass windows in the Chapel of the Resurrection and a talk on apartment ministry are two recent chapter programs.

St. Paul, Minnesota



Area Director Phyllis Schuessler, right, meets with Edna Schwartz and Betty Bachman of the St. Paul chapter.

"An Evening of Music and Song" presented by Tom Bartsch and friends at Pilgrim Lutheran church was a November benefit performance in support of the Guild's project, the remodeling of Baldwin Hall to house the Art department. On June 2 there will be a dinner gathering for alumni and Guild and friends at which President Schnabel will be the speaker. It will be held at the Normandy Hotel, 8th Street and 4th Avenue, in downtown Minneapolis.



AREA IV

Orange County, California

The chapter held an open house during the Christmas holidays to acquaint prospective students with Valpo. All students presently attending the University were invited with their parents, as were parents of prospective students.

AREA V

Merrill, Wisconsin

December 3, 1978, marked the thirty-eighth consecutive first Sunday in Advent on which the women of the Merrill chapter have presented their Christmas pageant and tea.

Milwaukee Suburban

"We'll bake your cookies—then from our array, select your fancies and fill your tray." So read an invitation to the Cookie Walk held at Elm Grove Lutheran church on Saturday morning, December 9, and here's how it worked: Each chapter member was asked to donate fifteen dozen home-made Christmas cookies and to pack them six-of-a-kind in small plastic bags and to bring these to the church in the decorated top or bottom half of a shoe, dress, or gift box. The "cookie-walkers" then used these boxes as trays to select the variety of cookies they wished to buy.



AREA VI

Detroit

On December 2, 1932, the Detroit chapter held its first Christmas tea and musical. It's been an annual event since then, lovely in itself, beneficial for the project fund.

The Schola Cantorum began its eastern concert tour in Detroit, with support of the Guild members there. A Rainbow of Fashions style show and luncheon are on May's calendar.

Detroit West

Spring fashions are a highlight in this chapter, too, with a fashion show and luncheon scheduled for April.

Saginaw, Michigan

They held their famous February style show and will host a post-Easter musicale at St. Lorenz, Frankenmuth.

Sebewaing, Michigan

The chapter celebrated its fortieth anniversary with a gala affair at which Ella Pennekamp took the group on a tour of Israel via her slides. Four charter members were present. Margaret Gaeth was honored as the only charter member still active in the chapter.

Battle Creek, Michigan

Kay Schultz writes "some good news about another event we had on March 2. We decided to rent our local racquet/tennis club and then sell tickets for 'the social event.' We had the entire club—6 tennis courts, 4 racquetball courts, sauna, whirlpool, bar, etc. We had the club from 8:30-11:30 on that Friday night. We had food—sloppy joes, salads and cookies. Tickets sold for \$7.50 if you wanted to play one of the ball games or \$3.50 just to come and play cards or whatever. We made about \$150. More important, though, was the marvelous time had by all and the goodwill it created. I think perhaps it also gave some people a little different image of our Valpo Guild . . . and there are times when that can help!"



AREA VII

Mishawaka-South Bend

Mishawaka's Beiger Mansion was the setting on Saturday, March 10, for the chapter's spring luncheon meeting attended by more than fifty members and guests. The city's only mansion is being restored to its turn-of-the-century elegance after an arsonist destroyed a nearly completed restoration several years ago. Slides and a tour of the mansion were the afternoon's program, following the business meeting. Among the guests were Area Director Nancy Gahl, who came up from Indianapolis, Executive Director Betsy Nagel, and national Activities chairman Jan Wozniak of Michigan City.

CELEBRATION CARDS

Celebration cards have been sent on the occasion of weddings, anniversaries, confirmations, birthdays, recovery from illness and other special times to honor the following persons:

"So" Heidbrink

Clara J. Halter

"A Thankoffering"

Mrs. Alice Mulvey

Mr. and Mrs. Hubert Velepcek

Mrs. M. Alfred Bichsel

Mr. and Mrs. Harold W. Garbers

The Reverend and Mrs. Erwin Stechholz

"To the Glory of God"

Hilda Moellering

Olga Buchheimer

Helen and David Hargrave

Bette Froehlich

Mr. and Mrs. Charles Hausladen

Edith Otte

Mr. and Mrs. Otto Muentzer

Walter Hoppe

Their shared celebration with the Guild totaled \$342.00. This helps provide for ongoing worship life in the residence halls.

For every thing
there is a season,
and a time to every purpose
under the heaven.

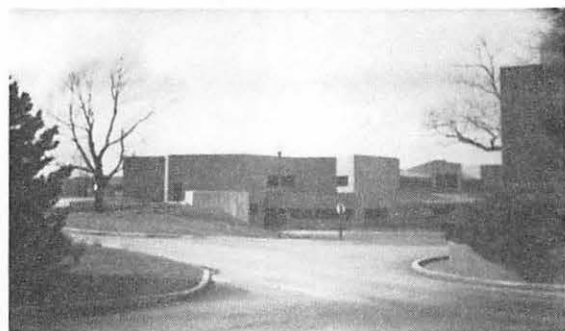
Celebration cards are available from chapter presidents.

THE BIG SCENE

(Continued from page 21)

elm, and crabapple. The "stage" in the area of Gellersen Center and the west side of Scheele Hall has been brightened by new vapor lighting.

The piece de resistance of the scene-makers, however, is Urschel Hall, the new College of Business Administration building. Despite delays, we hope for occupancy in mid-April and plans are being drawn up for the dedication of this new facility in early fall. Urschel Hall will house not only the offices and classrooms of the College of Business Administration but also several administrative offices for Continuing Education and other educational programs.



Urschel Hall, ready by Convention 1979.

Scene IV: Public and Alumni Affairs

The rising action of FORWARD TO THE EIGHTIES reached its climax just two weeks ago when Dr. Paul Brandt, chairman, announced to the Board of Directors that FORWARD reached its \$28,150,000 goal on December 31, 1978. This is the largest fund effort in Valpo's history. Let us "stop the show" at this moment to join our hearts and voices in praise and thanks to God by singing the Common Doxology.

The FORWARD "show stopper," led by Governor Otis Bowen and Lowell Thomas, honorary chairmen, and directed by Dr. A. G. Huegli and Vice President Richard Koenig and his staff, was achieved with vigorous help of countless alumni and University supporters—including the Guild—and innumerable individual and corporate friends and benefactors. The success with which these efforts was blessed gives us the momentum and courage to look forward to another such "show."

Given the reality of our under-compensated faculty and staff and our need for a "green life line" in the challenging days and years ahead, we must plan for the future *now*.

Sketch of a New Scenario

With the success of the FORWARD program before us, I am reminded of the counsel of another modern philosopher—the ageless baseball pitcher, Satchel Paige, who said, "Don't look back; something might be gaining on you." Recognizing our need to plan now for the future, the Board of Directors approved my recommendation that a Council on University Priorities and Planning be formed immediately. The remarks of Dr. Strietelmeier are right on target: Valpo has made notable strides forward but still has not achieved to its own satisfaction its goal of offering an education that is fully Christian, rooted in the Lutheran tradition, and genuinely distinguished, in the sense of being both distinctive and excellent. Part of the problem is underfunding. At the same time, we face the same serious problems that confront all colleges and universities, both public and private: (1) a shrinking of the pool of 18-to-22 year old youth—the traditional college-going age—in the 1980's; (2) a never-ending inflationary spiral in the economy which erases even modest gains each year in current fund revenues. Private colleges and universities have, as an additional obstacle, the growing gap between the prices they must charge to make ends meet and the much lower prices charged by tax-supported public institutions. It is worth remembering that even in the "fat" years of the 1950's and 1960's, the proportion of youth attending *public* colleges and universities increased from 50 percent to over 75 percent, while the proportion of youth attending *private* colleges and universities (like Valpo) during this period shifted from 50 percent to less than 25 percent. As we approach 1980, only about two out of every ten youth are attending private or independent colleges and universities. With the decline in the pool of 18-to-22 year old youth in the 1980's—which estimates place at about a 20 percent decline—and in view of the other factors cited previously, Valpo must plan now for the future and then "work the plan."

Dr. Richard Baepler, former Dean of Christ

College and a member of the University faculty for over 20 years, accepted my appointment to serve as chairman of the Council on University Priorities and Planning and of its Steering Committee. The first task will be to review and refine the University's mission and purposes as a basis for indentifying and ordering priorities and determining planning principles. Two elements of "mission and purposes" that are fixed and not subject to revision are Valpo's commitment to Christian higher education in the Lutheran tradition and to academic and educational excellence. The Council will conduct its studies through task forces dealing with academic programs and educational services; faculty service, compensation, and professional development; student recruitment, retention, and financial aid (with particular concern for finding ways to increase funded financial aid and to decrease unfunded financial aid); campus life and support services; physical plant and campus development; general administrative services, and financial resource development (with special attention to dramatic increases in endowment funds and other sources of current revenues). The endeavor to study and chart the future is not an exercise in mere predicting or forecasting; it is a method of setting priorities and determining planning principles as a basis for guiding decisions that must be made now, lest we be overtaken by the relentless march of economic, social, and demographic events noted previously.

Epilogue

The focus of "The Big Scene" today and of the "Scenario" of tomorrow brings to mind another kind of *skene*, the Greek word for "Scene," which in Greek drama denotes a "booth" or "tabernacle." We are reminded of the "tabernacle" cited in the account of Our Lord's Transfiguration, which we celebrate tomorrow (February 25). The Gospel for Transfiguration Sunday, as recorded in Matthew, reads as follows.

After six days Jesus took Peter, James and John and brought them to a high mountain apart, and he was transfigured before them. His face did shine as the sun and his raiment was white as the light. And behold, there appeared to them Moses and Elias talking with him. Then Peter said to Jesus, Lord, it

is good for us to be here. If you will, let us make here three tabernacles—one for you, one for Moses, one for Elias. While he was still speaking, behold, a bright cloud overshadowed them and a voice of the cloud said, This is my beloved Son in whom I am well pleased; hear him. And when the disciples heard it they fell on their faces and were afraid. And Jesus came and touched them and said, Arise and be not afraid. And when they had lifted up their eyes, *they saw no man save Jesus only.*

As the Guild approaches its 50th Anniversary, let us keep our eyes lifted up, our vision clear, our resolve firm, and our service directed to achieving the Guild's and the University's mission and purposes. As I have given a "charge" to the Council on University Priorities and Planning, let me also offer a challenge to the leaders and members of the Guild to raise their sights in expanding and intensifying efforts in student recruitment, University promotion, and generous and mounting support of Guild projects. We dare not remain on recent and current plateaus of activity and achievement. With the disciples, we must "lift up our eyes." As we do, we too may "see no man but Jesus only." He who is our Redeemer and Lord establishes and seals us with the Holy Spirit's gifts and power to work while it is day, before the night comes when none can work. "To see no man but Jesus only" is the blessing of today's "Big Scene" and the source of hope and courage for tomorrow's "Scenario."

Omission: In the Minutes on page 52 of the Winter 1978 *Bulletin*, Section 4f of Article VIII was omitted. The Minutes should read:

*Article VIII, Section 4f: Strike out Section 4f and insert a new Section 4f as follows: "have all checks signed by one of three Guild officers: president, 1st vice president or treasurer."

The amendment to the bylaws was adopted September 23, 1978

MINUTES OF EXECUTIVE COUNCIL MEETING OF THE VALPARAISO UNIVERSITY GUILD FEBRUARY 23-24, 1979

The Executive Council meeting of the Valparaiso University Guild convened February 23 and 24, 1979, on the campus of Valparaiso University, Valparaiso, Indiana. Mrs. Roy Maas, President, called the official business meeting to order at 9:00 a.m. Friday, February 23, in the Great Hall of the Student Union.

Deaconess students led the assembly in opening devotions. The song which the women in convention had adopted as the theme song in September, 1978, "All Are Different," began the service followed by songs adapted to enlarge upon the scripture passages of John 21:15-17 and Isaiah 1:18: "Feed My Lambs" and "Let us Reason Together." Miss Kathy Vanderhof directed the choir of six girls. Music for "All Are Different" is in the devotional program.

THEME

The theme of the meeting was "Behind the Scenes" with highlights of the program focusing the spotlight on the activity that takes place in chapters, committees, Guild office, departments of the University, AD meetings, etc.

PRESIDENT'S MESSAGE

Mrs. D. W. Russler, first vice-president, introduced the new Guild president, Barbara Maas, and assumed the chair while Barb gave her message. Barb welcomed the women to Council and explained their uniqueness inasmuch as there is not another university which has an auxiliary organization comparable to the VU's Guild. She commended Betsy Nagel and Lee Kleinhans for the extraordinary winter edition of the *Bulletin*. She left this thought with the women: "Get the distaff ready; God will provide the flax" meaning that Guild women are the instrument by which raw material can be turned into a finished product with God's help.

INTRODUCTIONS

The president introduced the officers who make up the Guild Board; seven past presidents who were in attendance: Mrs. Frederick Schmalz; Mrs. Louis Jacobs; Mrs. Hershel Madoerin; Mrs. Fred Froehlich; Mrs. Gene Bahls; Mrs. Armin Lichtfuss and Mrs. John Jungemann; also Mrs. Theodore Kleinhans, Managing Editor of the *Bulletin*; Mrs. Norman Temme, Administrative Assistant in the Guild office and Miss Louise Williams, Director of the Deaconess Association.

MINUTES OF 1978 EXECUTIVE COUNCIL MEETING

Since the minutes of the 1978 Executive Council meeting were approved by the Minutes Review Committee for that session and subsequently printed in the April *Bulletin* for all to read, the minutes were accepted as printed.

MINUTES REVIEW COMMITTEE

The two women appointed to the Minutes Review Committee for the 1979 meeting are Mrs. Carl Roggow, Saginaw Chapter, and Mrs. Jan Beeching-Pieper, Washington, D.C. Chapter.

The secretary introduced them and also Jan's baby, Steven.

CORRESPONDENCE

Letters of appreciation for Guild memorials were read from Mrs. Arthur Hallerberg and Mrs. Walter Hoppe, who recently lost their husbands, on Thanksgiving Day and January 30, respectively. A letter of regret for being absent was read from Miss Louise Nicolay, a former president. Thank you letters were read from Rich Redmond of the Office of Admissions for Guild's gift of a three-section portable screen for use in multimedia presentations and from Director Eldon Balko for the gift of choir robes for the University Chamber Singers.

TREASURER'S REPORT

A summary of the treasurer's report is as follows:

| | |
|----------------------------------|--------------|
| Balance on hand 7/1/78 (Reserve) | \$ 4,000.00 |
| Receipts | 65,742.06 |
| Total | \$ 69,742.06 |
| Disbursements | \$ 33,680.02 |
| Balance on hand 2/12/79 | \$ 36,062.04 |

The checking account is in the Northern Indiana Bank and Trust. The savings account is in the First Federal Savings and Loan, Valparaiso. She announced the receipt of a memorial for \$735.00 in the name of Catherine Fleck and a bequest for \$2,675.07 from the estate of Pauline Renner. This money will be kept in a separate fund until a decision can be made for its use.

The treasurer asked that reminders be taken back to chapter treasurers on four points: 1) They should not write checks on their personal accounts to the Guild treasurer because of the auditing laws; (Chapters should have their own accounts.) 2) Money sent to current fund, Guild Special and project fund can be lumped together on one check, using the remittance form to indicate the way the check is to be divided. (Money sent to the Guild office for separate funds must be separate checks, however.) 3) Checks should be made payable to VU Guild, not Lois Hoepfner; and 4) Money should not be sent to the past treasurer, Mrs. Easton. Lois Hoepfner's name and address are in the latest *Bulletin*.

CALENDAR COMMITTEE REPORT

Mrs. Dean Deske reporting.

If "Behind the Scenes" is where we are this weekend, then I guess I could say "Standing in the Wings" is where I've been since last September. The neat thing about the role of calendar chairman is that I've been able to function as understudy to star performer Linda McFerrer since then. She has coached and tutored me, so that today, officially I would be prepared to take over her duties. Because of Linda's expert management, and your enthusiastic cooperation, I will not be asking you to stop by on your way home to pick up more calendars. They are all sold out. (Secretary's note: Later in the meeting a correction was made to say that 40 calendars were on hand to be sold at the meeting.) All expenses for this year have been met, and we have a balance on hand of \$2,495.14, which is about \$400.00 more than we had last year at this time. The 1978 calendar profit was \$568.90 more than the year before that. It's easy to see how this project has grown and benefited the

University through Linda's dedicated efforts. I'd like to express a sincere "Thank you" to Linda from the Guild for the outstanding way in which she managed this project and a sincere "Thank you" from me for her friendship, help and support. And I know there will be many silent "Thank yous" in the days to come as I more fully realize and reap the benefits of the efficient organization that she created. Thank you Linda.

While standing in the wings and learning my part I did begin the initial work on the 1980 calendar. I'm happy to inform you that we have once again sponsored a contest for students to design the 1980 cover. I strongly believe this is an excellent way of spreading the "Spirit of Valpo." Through this visual representation the students are speaking for themselves to all those families and prospective students. Besides that, in the words of Superman, "We are all in this together." We'll be voting on the entries later, as I want to save the best for last.

But now as this is my first official day as calendar chairman, and this is my first official speech, my first official request is "I need your help." I won't waste any time, I'll need some of it today. I'd like to get some idea of how you feel about our calendar and what direction you would like me to take it in. I've written a questionnaire, which you'll find in your folders. I hope this will help answer some of my questions. To clarify a few points, I'd like to read through it with you now. You do not need to fill it out at this time but rather turn it in by the end of today's session.

1. How many members in your chapter?
2. What is the number of calendars you ordered this year?
3. Of the number of calendars ordered, about how many were sold? How many were given away?
4. How are your calendars distributed?
 - a. Individual member sales
 - b. Special events
 1. College nights
 2. After church services
 3. Valpo Sunday
 4. Bazaars
 5. Others

Please put a star by your best method of distribution.

5. Do you have any suggestions for improving the present calendar?
6. Would you be in favor of a "purse size" memo calendar?
7. Further comments or suggestions.

I'd like to clarify question 6. This idea was expressed to me by my own chapter members, and I thought it an interesting one to explore. (Visual) In order to give you a little more information about it, I did check with a screen printer in Peoria and learned that the cost would be about 55¢ per copy. It could sell for about \$2.00-\$2.50. The vinyl cover could be printed with a line design, such as we have on the present calendar. Our present calendar costs about 27¢ a copy and of course sells for a dollar. So the percentage of profit would be about the same. Thank you for your time in completing this questionnaire. I very much appreciate any information or ideas you may share with me.

I'm very excited and happy about the job that you have given me. I am looking forward to the many interesting things I will be learning, and especially for the chance to be in touch with you. It is wonderful to know that somewhere out there 6,000 Valpo calendars are decorating refrigerators and

bulletin boards all over America just because of you. Thank you.

And now for our cover design contest. Ladies, we have a difficult day ahead of us. We have so much talent displayed there that it may be the first time in history the Guild puts out five calendars. (End of printed report.)

V.U. art student Bob Potter presented his idea for expanding the calendar to a larger size and using photographs. He was one of five art students who submitted a cover design in the contest to choose a cover for 1980. The design that was chosen by a vote of the women was a black and white ink drawing of the "tree of knowledge" by Diane Jennings of Williamsville, New York. Diane chose this subject to illustrate the growth and knowledge students acquire while attending Valparaiso, a University under the Cross.

HISTORIAN'S REPORT

Mrs. James Sauer reporting.

In an attempt to fulfill my responsibilities as your national Guild historian, I discovered a void in my knowledge and understanding of the true purpose of the Guild. Perusing all of the available history written of the Guild was an initial activity. After many hours of reading I had fallen in love with and acquired a reverence and respect for the many goal-inspired women who fashioned this Guild in 1931, and the women since who have built upon this early foundation, stone by stone, ever so carefully, ever so faithfully.

I learned of the great faith and unwavering courage exhibited by these women. Their resolve through the years has been to teach their children God's word and to bring them up to be strong Christian men and women within this challenging and transient world. Their dream was to achieve that resolve in part through Valparaiso University.

The Historian's report has to be all things to all people. To you who have been laying those stones on the Guild foundation for a number of years, I hope to blow a little on your already warm and glowing coals. Wear with me now a Guild woman's smile of affection for Valpo and the twinkle in your eye of remembering. To you who are new into Guild business, I hope I can spark in you a curiosity and a quest to learn more of this great organization. Perhaps you'll be excited, too, to know more about your Guild. I would encourage you also to read. Start with these two small, well-written history books. Each chapter should have a copy and they are available. Read your *Bulletins* cover to cover; read your Manual. You will better understand the dedication and love amongst Guild women toward this university, this group and each other.

It's been my experience that this excitement is a "catching" thing. Newly acquired knowledge of the past helps me make a renewed commitment that the dreams and goals of this national Guild are mine also. Knowledge of the past gives a perspective on the present and hints of the future yet unwritten. We are all a part of that unwritten volume, and I hope that gives you a thrill! as it does me.

Once you have this perception of history you will not be able to contain the urge to keep an account of your own chapter. Please refer to your Manual insert entitled "Every Valpo Chapter Needs a Historian." Read or reread that page soon and act upon it if your chapter doesn't have a history begun. Presidents and chapter representatives, encourage your historians. I firmly believe that your local chapter will profit. Allow me to use my own experience for a moment to illustrate

what may happen in a local chapter where the historian, secretary or president has not read the Guild history. When I was a local chapter secretary, it was my responsibility to keep the scrapbooks and history, and keep them I did—in the closet for four years, only occasionally taking them out for a brief glance of my own. It did occur to me during that time that a scrapbook was a clever and fun idea. There were so many years left vacant preceding my years as secretary that I simply dismissed the task of bringing it up to date as impossible. There it sat collecting dust instead of chapter happenings. The cardboard box has since been passed on. Is it still collecting dust? A written history is of great importance. The look back is inspiring, gives renewed energy and direction for the future, and fills us with a warmth and affection for our fellow workers.

The Guild nationally and locally is a group of women who support Valparaiso University—a university centered on Christ and His love for us. This is our common goal. We are still the women Dr. Kretzmann spoke of in his 1940 inaugural address when he said: "... I am confident that there are still enough men and women in visible Christendom who will see the glory of the dream and, with their prayers and support, help to make it a reality." That dream was, and still is, a growing and strong Christian university.

With this goal in mind and with God's help and ever present blessing, our Guild has brought the name of Valparaiso University to many people. We have encouraged students to attend, and we have given to the school contributions of time, talents and money.

We have become dreamers. We have become doers.

But history, although it points behind us, also points ahead. We must measure ourselves against where we hope to go. Dr. Huegli said of the Guild, "I notice that once a project is finished, the Guild is ready for new business. Your conversation always centers around future plans rather than past achievements. I think it is this wonderful forward look which accounts for the vitality and strength of the Guild. Just as in teaching and learning, we are never really done, so in the activity of the Guild, geared toward building a great university, there is always unfinished business." This weekend we will together reaffirm our dream and formulate plans for future goals.

This is a year of a world wide acclamation. I feel it is appropriate to speak here in our Guild Executive Council of "1979, The Year of the Child." Leaders of many organizations are setting their sights on dealing with the life and well-being of the child. At Valparaiso University this has been an ever present concern. A child has a body, a heart, a mind, a soul, no matter his age. We must deal with all of the child—all of these parts must grow and become strong. May I suggest that Valparaiso University and the Guild have always been stressing the year of the child in their purpose and actions.

We are all children—we are God's children. May our lives past and present show that we are, and with God's help may we continue to be dreamers and doers.

ACTIVITIES CHAIRMAN REPORT

Mrs. Paul Wozniak reporting.

Madam Chairman and Guild Friends, when Barb asked me to serve as activities chairman last fall, I indicated to her that I was not as creative as some of the former chairmen have

been. I then promised to be a good resource person, stockpiling information in the file and dispensing it when called upon or via the newsletter. I believe my name should have been Ruth rather than Jan, however, for what I have become is a gleaner. None of the three activities you will hear about this morning were sent directly to me, but I gleaned information about them from various sources and then invited the three chapters to share with you. I explained to them that we all are really a part of the activities committee.

Our church is celebrating its 75th Anniversary next month, and the difficulty we experienced finding a caterer for a roast beef dinner for about 210 people led me to contact the Atlanta chapter. No, not to come to Indiana to cater for us, but I recalled Marty Mattes telling a group of us last fall about some catering their chapter had done, and how successful it was. So here is the president of the Atlanta chapter, Susie Sumrall, to tell us about their catering experience.

(This is not a direct quote.) Their motto is "Have food, will travel." They started out when the chapter was very young with 7 or 8 members. They offered their catering services to a company that was accustomed to giving a very large, elaborate Christmas party for 800 people. The important thing to remember to be successful in catering is, first, to know a food broker where you can buy food supplies wholesale, and, second, be prepared with a certain amount of your own equipment as many "banquet halls" do not have kitchens or equipment for keeping food hot. They don't do any more decorating than they have to, possibly the buffet; the group will usually do their own. Pricing is very difficult but very careful planning will help realize a profit even though they want to do the meals for churches with some element of service also. They advertise mostly by writing Lutheran pastors and letting them know they are available for most any type or size of meal. "And do be sure to turn on the ovens!" Catering does involve a lot of work, running around, making donations at home, etc., but it can also be a lot of fun and profitable, besides being a service to the community.

Susie also spoke about marketing research projects wherein large companies call interested people to test their products. Chapters are urged to call companies and offer their services. They get paid by the hour, generally, but the opportunity is only available to women in large cities. Jan will have more information upon request.

Thank you, Susie. They say that beauty is in the eye of the beholder, but do any of you see beauty in a furnace filter? Ladies in the Mishawaka-South Bend chapter saw beyond this ordinary filter and came up with a very successful, and yes, beautiful project. Bonnie Ornat, their president, will show and tell you about their suncatchers.

(Bonnie Ornat gave a demonstration and full explanation of how to make suncatchers by cutting sections of the filter out and pressing tiny flowers in each circle, between layers of clear contact paper. Jan will have full printed instructions upon request. They truly are a lovely item and well worth anyone's attention.)

If I had held this (racquetball racquet) up 10 years ago, chances are not many of you would have known what it was. Now I imagine there are few who don't. Right? It is a racquetball racquet, and this sport is sweeping the country. The Battle Creek chapter is capitalizing on a sure thing. Mickey Ehrhardt, their president, could not be with us today, so it is my privilege to tell you about this exciting upcoming event.

Next Friday evening, between 8:30 and 11:30, a racquet club is exclusively theirs. Offered are tennis, racquetball and cards or the folks may just come to eat (the ladies are making sloppy Joes and salads), socialize, take a sauna or enjoy the whirlpool. They stress that this might be the perfect time to try out a new sport since they are among friends. They are especially interested in having young people who might be future Valpo students in attendance. Tickets are \$7.50 for court games and \$3.50 for a social ticket. Sounds like fun! Watch the next newsletter, and I will pass on their report to you.

Chapter handbooks trickled in for the contest, and the contest is closed for this year. If you have not sent your handbook, please still do so. It really gives me a clue as to the planning in your chapters. The books that I received prior to coming to Valpo have been judged and will appear on the back table after lunch. Please feel free to look them over but leave the ribbons on the table until we are dismissed to our Area meetings. Then the representatives may take the ribbons and wear them with pride. The books will remain on display through tomorrow.

I'd like to give a public thank you to the four chapters that sent in reports on their activities after the last newsletters. It is your input that keeps this committee going. Thank you. *They cautioned anyone going into the venture to beware of overbuying and to know the equipment they will be using.

MEMBERSHIP CHAIRMAN

There was no membership report. A new membership chairman was appointed to fill the vacancy left by the death of Mrs. Gilbert T. (Edith) Otte. Marty Reese, Orange County Chapter, California, accepted the appointment. Her name and address will be listed in the *Bulletin*.

V.U. SUNDAY

Mrs. George Fry reporting.

Good morning. VU Sunday, is now history. The one thing that I can definitely report to you about VU Sunday is that I cannot report anything definite. That is to say, I cannot give you any exact figures on student enrollment gained or dollar amounts pledged, but I can tell you that your chapter's participation in VU Sunday is the initial thrust that does plant the seed in the minds of many who had not before thought to support Valpo through prayer or various other ways. It is important that congregational members be kept aware of Valpo—and what better opportunity than VU Sunday? Therefore, if your chapter does not foster VU Sunday celebrations, won't you please appoint a VU Sunday chairman and join the ranks that do? And when you do, won't you please notify me of her name?

This year's effort was high-lighted by cooperation between the Guild and the Alumni office. Because of coordinated energies, the whole VU Sunday program was more effective. To those of you who responded to our request for names of chairpersons and churches—approximately one out of four chapters—thanks for your added efforts. Our ultimate goal is to have complete coordination between Guild VU Sunday key women and alumni representatives, because all of us together want to contribute to the growth and prosperity of Valpo.

To all of you who persevered for Valpo Sunday in any way, I dedicate my Guild version of Valpo Sundae to you.

(Sec. note: Betty posted a huge ice cream sundae on the board.) and to those of you who answered our questionnaire, you are the topping that put the finishing touch on a near perfect Valpo Sundae. Thank you for all of your time and effort and please, VU Sunday Key Lady, start planning now for 1980.

BYLAWS

Mrs. Theodore Anderson reporting.

Open your black books (Manual) to Section I, the section on Bylaws (green sheet). Number the new green sheet with the number 9, insert into your folder at the back of the Bylaws. Turn to page 1 of the Bylaws, Article III, Organization and Chapters, Section 4, Responsibility. Make a little arrow between e and f and in the margin write "see page 9." The Bylaw change (f) reads, "Submit treasurer's records for audit at the close of the fiscal year; the audit report shall be submitted for approval at the next regular meeting of the chapter;"

Then change f to g, g to h, and h to i.

Turn to page 3, Article VIII, Duties of the Officers, Section I, President. Completely X out f in Section I, and write in there "be authorized to sign checks."

Section II, Vice-presidents. Under a, the First Vice-president shall, again, insert a little arrow between 3 and 4, "see page 9." Also says "be authorized to sign checks." Change 4 to 5.

On the bottom of that page, under Section 4, Treasurer, cross out d completely and again you can write "see page 9." that reads, "upon authorization from the Board of Directors be responsible for payment of all Guild incurred expenses."

Next, turn over to page 4, on the top, f is crossed out and again "see page 9" because the rewording is "have all checks signed by one of three Guild officers: President, First Vice-president or Treasurer."

On to page 5, Article XL, Committees, Section 4, between section 4 and 5, insert an arrow, "see page 9" and section 5 is changed to 6, "Each Committee Chairman who is responsible for the handling of funds shall have the related financial records audited at the end of her appointed term."

(Unquote) Joyce stressed the importance of members knowing their Bylaws and in keeping their chapters under the structure of the Bylaws. She is interested in hearing about any changes anyone has to suggest. She introduced the other members of the committee, Mrs. Clyde (Pat) Berger and Mrs. Henry (Betty) Eckenfels.

PARLIAMENTARIAN'S REPORT

Mrs. Gene Bahl reporting. (This is a summary, not a direct quote.)

Roberts Rules of Order defines a committee as: A body of one or more persons appointed or elected by an assembly to consider or investigate or take action on certain subjects or do all of these things.

The chairman gave a paper on the purposes, function and authority of committees. She described the committee as the crew of a play that does the work behind the scenes, preparing for the final performance and, while they seldom are in the spotlight, the stars wouldn't be able to go on stage without their help.

Standing committees are relatively permanent with new committee members being selected after new officers are elected and serve for a term. Members of a standing committee

may change, but the committee itself continues to exist as part of the organization until organization rules eliminate it. Special committees are created for specific duties and when that committee gives its final report, it automatically ceases to exist. If the committee is created to take action, it should be small and be made up of only people who favor the project; if it is to study a certain subject, it should be larger and have people who have different points of view on the subject. A second is not needed to a motion made in committee meetings; they are relatively informal; the chairman may participate in the debate without leaving the chair. All members of a committee must be notified of all meetings. Majority of committee members must be present to make a committee meeting legal (quorum).

The president is an ex-officio only when the Bylaws provide for this. As ex-officio she has all the rights and privileges of any other committee member, but she is not counted as part of a quorum.

The report of a committee should include identification of the committee, a description of how its charge was undertaken, information obtained by the committee, findings and conclusions, resolutions and recommendations. If no action is required, no motion is made by the committee. The report should be in printed form and signed by all members of the committee who agree with it. The chairman signs it first without the word chairman after her name unless she is authorized by the committee to be the sole signer, then she uses "Chairman." The words "respectfully submitted" are never used. In all committees all members who do not agree with the report of the committee may prepare their own report. This is called a minority report. The assembly has the right to decide whether it will hear the minority report; if they decide to hear it and approve it, a motion may be made that the minority report be substituted for the committee report. If this motion is adopted, then the assembly must decide whether it will approve the recommendation in the minority report.

A committee who works together lightens the load for each other and no one's task is unimportant. In an organization there are not little or insignificant committee jobs; all have their importance. All the hard working committee members back home in the chapters were recognized and applauded with a resounding applause.

COMMERCIAL SCENE No. I

The assembly was entertained by a "Commercial" presented by Mike Rivers, son of Professor Clarence and Midge Rivers, a freshman at VU. He talked about being sold on your product before attempting to sell it to others and then sang about the commodity he believes in whole heartedly, Jesus Christ. Mike also spoke about Valpo and said the additives which make the difference are the dedicated professors, administrators and Guild ladies. He also sang a song he wrote titled "Things Just Don't Make Sense" (when you get away from the main ingredient). He certainly added to the enjoyment of the Council meeting.

MAKING THE SCENE

Dr. John Strietelmeier, Vice-president for Academic Affairs, was introduced by Betsy Nagel. Dr. Strietelmeier will retire from the Vice-presidency at the end of this school year and return to the classroom as Professor of Geography. His speech can be found on page 12 of the *Bulletin*.

ROLL CALL

Roll was called by areas with the Area Directors being introduced in numerical order. All AD's were present; 70 chapters were represented and 54 were counted absent. Area I had the most representatives present with 68% of their chapters answering roll call.

IN THE SCENE

"In the Scene" was Executive Director Betsy Nagel's report. She shared her pride and joy in hearing Dr. Strietelmeier say, in a private conversation, how much he enjoys speaking to Guild women because they really respond, believe in what they're doing, are not afraid to commit themselves and want to really follow through on those commitments. Her complete address is on page 17 in the *Bulletin*.

COOKBOOK REPORT

Mrs. Arthur Hallerberg and Mrs. Carl Galow shared this report—Kay reporting on distribution, handling and communications, and Bette, on the finances.

The cookbooks keep moving steadily, but Mrs. Hallerberg warned the members to keep searching for new ideas for using and marketing. She showed a newspaper clipping of Orange County chapter's Cookbook luncheon about which they had received good publicity by supplying recipes for the newspaper article.

The new printings of both volumes are now ready for distribution. The present new printing of Volume I is the 4th printing. Kay explained the increase in mailing charge which is now \$1.00 for one book and 25¢ for each additional book in the same package. "Thanks to you" 10,000 Volume II have been moved out in 11 months (some still on consignment, unpaid for). She asked that chapters share their merchandising and publicity ideas with the committee so they can pass ideas on to others.

She modestly acknowledged that the *St. Louis Post Dispatch* said the section of Volume II, dedicated to using the metric measure system, was the best chapter on metrics that they had ever seen in any group cookbook. (Mrs. Hallerberg edited that chapter.)

Mrs. Galow reported that in September, 1978, the accounts of Vol. I and Vol. II were closed out and all money turned over to the national treasurer. The new committee started their term with zero cash balance on October 1, 1978. The financial report follows:

RECEIPTS:

| | |
|---|------------|
| 652 Volume I | \$ 2290.70 |
| 1789 Volume II | 8695.70 |
| Shipping and handling | 106.38 |
| Indiana Sales Tax | 76.33 |
| Interest on savings account | 59.72 |
| Donations ("keep the change") | 14.34 |

Total Receipts \$ 11,243.17

DISBURSEMENTS:

| | |
|--------------------------------|--------------|
| Printing Volume II | \$ 10,700.00 |
| Indiana Sales Tax | 76.33 |
| Postage and handling | 219.86 |
| Miscellaneous | 105.78 |

Total Disbursements \$ 11,101.97

| | |
|---------------------------|-----------|
| Cash balance on hand..... | \$ 31.48 |
| Savings account..... | 109.72 |
| Total..... | \$ 141.20 |

Since October 1, 1978, no money has been paid to the scholarship fund.

COMMERCIAL SCENE No. 2

Betsy Nagel introduced Walter Schmidt and Larry Klemz, owners of the printing firm, Home Mountain Publishing Company, who print the Guild cookbooks and the *Bulletin*. "Fine Lutheran laymen who established their business in Valpo primarily to provide the printing services the University needs," Betsy said.

GUILD GOODIES

Mrs. Arthur Amling, reporting.

One of the first things I did when I became second vice president last fall was to prepare the revised Guild Goodie applications and guide lines. But I can't give you a behind-the-scenes peek into Guild Goodies, because I have not yet received any Guild Goodie applications.

The first Guild Goodies ever was the 1975 Christmas ornament presented by the Frankenmuth, (Sec. notes: Saginaw Chapter), Michigan Chapter, followed by the 1976, '77, '78 designs with 1979 coming up this year.

At present, five other chapters have Goodie ads in the fall *Bulletin*. Not every chapter is expected to come up with a Goodie, of course, but let's all stay alert for ideas.

Keep in mind these criteria: the item should be of good quality and attractive to your market. Your chapter must be geared for handling sales, with prices and handling costs assuring a reasonable profit. So far, it seems that most of the successful Guild Goodies have been University oriented, but they don't have to be.

Take a picture of your Goodie and send it, along with your completed ad application, to me. If your item is approved by the executive board, your ad will appear in the next two *Guild Bulletins*, so you should be prepared to handle mail orders.

And do shop the Goodie pages in the *Bulletin*. All six of the items shown in the last issue are attractive and inexpensive and most suitable as gifts for yourself or others.

PERSON TO PERSON

Mrs. Ralph Krueger reporting.

Valparaiso University. What comes to your mind when you hear these words? The campus? The chapel? Christ-centered education? Students? What I want you to think about right now is Students, because that is what Person to Person is all about. We, each and every one of us, not just the Person to Person chairmen, should be thinking about student recruitment and how we can make good student prospects aware of the kind of special education offered here at Valpo. We need only to look about us to become aware that we need more leaders with strong Christian faith and ethics in government, in business and the professions, in the science research labs, in our churches, communities and our homes.

There is a greater need for our Person to Person program this year, and the need will be even more acute in the years to come. We women of the Guild can serve as contacts (or links)

between the University and our hometown students. The admissions people can't have representatives in cities all over our country so Valpo counts on our organization to act as its representatives.

The lower birth rate coupled with inflation makes recruiting increasingly difficult. Newspapers in our area (and yours, too, I'm sure) have had numerous articles about the problem, and I have clipped several. Look at this headline from a local paper: "Hustle for Students is On, Empty Desks Hurt Colleges." I quote: "A college education has always been a special thing, reserved for young people with drive, intelligence, and high aspirations. And institutions of higher education, many times the key to a good career and a better way of life, have traditionally been hard to get into. But times are changing. Several factors, including a constantly shrinking number of young people have forced colleges and universities to actively recruit students as they prepare to graduate from high school. These efforts now include professional public relations campaigns and media advertising." From the same article, a quote from the director of admissions at Marquette: "Declining enrollment will probably cause problems in several areas of university operations. Universities and colleges all over the country have established operating budgets, have tenured faculty, have facilities that have to be paid for and commitments in many others areas. So any kind of drastic enrollment drops are difficult to deal with. The major decline isn't supposed to hit until 1980 and it will get worse from that point on. We already know how many people are born and how many are attending grades 1 through 12. We have to realize that it isn't a question of 'whether or not'. It is going to happen."

I bring these facts to your attention simply because I feel we cannot afford to attach a second class status to the Person to Person program. Sometimes we do this in rather subtle ways. For example, if at the end of a meeting you say, "And, oh, yes, we got another stack of Person to Person cards" and treat it as an afterthought, you have established in the minds of your members that Person to Person is not one of your top priorities. And it really must be. We are competing for a smaller and smaller pool of students because of the declining birth rate. The financial side of this problem will make you more aware of Valpo's interest in this Person to Person program. Valpo, too, has certain fixed costs such as I quoted in the article, and these go on whether the enrollment declines or not. Although it is difficult to attach a dollar value to students gained for Valpo, it is estimated that each new student means about \$2500 a year in income for the University. It that student remains four years, that one student would mean \$10,000. Please think about that figure if you are tempted to assign Person to Person anything but top priority in your chapter's project. I am confident that you will make even greater efforts in the future. The Guild women have always responded to the University's needs, whether it was mattresses for Lembke in the 30's, or a dormitory in 1940, or the renovation of an old building in the '70s. Now the need is students, and I know the Guild will respond enthusiastically.

Now the cards that have been sent out and returned in the fall. Of the 6,945 cards sent out, to date 3,146 have been returned. Another mailing has just gone out in the past month; there were 1320, so you can see that that number was considerably fewer. In January a report from the Admissions Office showed that only 2,292 cards had been returned and I

was panic-stricken because that represented only 1/3 of those sent out. However, in the past five weeks an additional 854 cards have come in, which shows, I believe, a super effort on the part of some of our Person to Person chairmen and also our ADs whom I alerted about the problem. Recognition of great efforts will be made in our next mailing because of the time limits this afternoon. Also, special thanks to those who made the arrangements to bring students to campus with you. In your folders you will find the program arranged by the Admission staff for these young people.

Last, but not least, puzzles! Puzzles have been channeled into the Person to Person program and may now be used for student recruitment. Whenever you have need of these puzzles, please send your orders directly to me. Remember if they are to be shipped, a 25¢ per puzzle shipping charge should be sent along with your order. Also include the events or project for which this is to be used. To clear up an apparent misunderstanding, we are not trying to get rid of puzzles. We simply want to use them in another constructive manner, one as valuable as the \$2.50 we were charging for them. I would like to know how you do use them. Are there any questions about puzzles or anything?

Jan Beeching-Pieper warned the women not to use the puzzles at a public school college night program, and she implied it would be unethical; within the profession of Admissions this would not be a proper way of using them. Using them at College Nights where the emphasis is on Valparaiso is an appropriate place and situation to use puzzles. Marilyn thanked her for her comment.

AT THE SCENE

Mrs. Delmar Hoepfner introduced Dr. Daryll Hersemann, Vice president for Student Affairs, who introduced Dr. J. Kendall Lott, Director of the Counseling Center; Dr. Susan Karpicke, Counselor at the Counseling Center, and Professor Alfred Looman, Dean of Student Services. The topic of discussion was the services of personal, professional and curriculum counseling provided to the students by the Counseling Center.

As Vice president of Student Affairs since 1976 Dr. Hersemann has a tremendous amount of responsibility but said that he and his family feel that Valpo is where they were meant to be and feel very comfortable.

Dr. Lott shared an overview of the Counseling Center as being a service that helps people decide what they want to do in life and is not meant for the purpose of shaping people up, as many high school counselors want to do, but a place of life enhancement and of first resource for many Valpo students to get off on the right track of career choice and career development. "We see ourselves as catalysts for personal growth, for human growth, as facilitators. Behind this is an assumption that college or university as an experience should not be simply an experience that attends to the cognitive part of people, but that a vital part of a person's growth is that also their emotional, their effective growth and anything less, of course, is educating only part of a person. All of us have heard of those ancient philosophers who have told us the good life is to know thyself or 'to thine own self be true.' I happen to think that these things are impossible unless people are self aware and unless they do come to grips with themselves as a whole persons. So we take then, at the Counseling Center, the point of view of trying to be a facilitator of the personal growth for whole persons."

They do re-active or remedial kind of work; traditional kinds of therapy with students, but in addition to that they have an outreach where they go into dorms and classrooms and focus on normal psychology. The staff consists of two full time people, Lott and Karpicke; a three-fourths time person, a doctoral student at Notre Dame; a consulting psychiatrist who is with the local mental health clinic and helps on a consulting basis. The facilities are a two-story grey house on campus on LaPorte St. which is pleasant and comfortable. Guild women were encouraged to share the information of the Counseling Center as found on a bulletin in their folders with members in their chapters. It describes all the Center's services. The people at the Center work closely with the people in the Chapel Counseling service.

Dr. Karpicke did her dissertation in women's career planning and spoke to the Guild on the career development counseling of the Center in particular. Since students today want their education to be very meaningful and their careers to be personally relevant, the Center has developed a "Career Track Plan" whereby students can feel the pressures of choosing a career eased up a bit by using this plan. The plan is developmental in nature; a program that would meet the student's needs at every stage of their development and to help coordinate the various agencies on campus that have so many good career planning programs. An orange brochure that was handed out describes the career track plan; it might be well to review it in your chapters. Attractive features of their program are career exploration workshops and also life planning workshops. The career planning resources center is very well stocked with informative bulletins and is a very popular place on campus. Special career seminars and some internships are offered to juniors, and an additional program is being considered which would take the form of an extern program where a student would "shadow" someone in the work force in the community. A special series of planning sessions is geared to women because of the particular decisions they are faced with in their senior year.

Professor Alfred Looman spoke on the activities of the Placement office which attempts to help students find jobs after graduation. He gave the following statistics: There are about 220 employers who come to campus and conduct 2,300 employment interviews with seniors and management every year, mostly for business and engineering majors. There are about 40 representatives of the medical profession who talk to nurses on "Nursing Career Day." Ninety-five percent of all Valpo graduates have jobs within two weeks after graduation (of those who are seeking employment); 25% go on to graduate or professional schools.

Much of the work of the Placement office deals with helping students prepare for interviews—in their personal appearance and mannerisms. Mock interviews are staged to give the student experience as other students observe the procedure. The tension in an interview can be very traumatic for a student. The Placement office also distributes caps and gowns for graduation so personnel has taken advantage of this late contact to gain information on progress of job hunting. As usual, Mr. Looman was very entertaining in his remarks.

ANNOUNCEMENTS

Betsy Nagel spoke briefly of the guests who would be in attendance at the dinner Friday evening: Dr. and Mrs. Schnabel, Dr. and Mrs. Strietelmeier, Dean Dodie Ruosch, Mrs. Eldon Balko and Professor James Klein, Vicars Randall Bullo and

Dennis Meyer and wife, Sue. She asked that the women invite the guests to sit around at tables with them.

AREA DIRECTOR MEETINGS

At 4:00 p.m. the women were dismissed to go to their various Area Director's meetings. They dismissed their own meetings at about 5:00.

DINNER PROGRAMS

The dinner program consisted of a cameo presentation by Carolyn Staley, the operatic soprano who has entertained the Guild at other times. She had to leave promptly at 7:00 since she was to direct the choir at the Jewish Synagogue in Michigan City. Stanley Sterbenz played background music on the piano all through dinner.

Following dinner the women and guests went to the Chapel of the Resurrection and heard a marvelous musical program, "Music for a Winter's Night;" all student performing: The Wind Ensemble, under the direction of Professor James Klein; Anne Krentz, pianist; Rebecca Medwitz, soloist; Carolyn Shockey, pianist, and the University Chamber Singers, directed by Professor Eldon Balko.

Prayers in Gloria Christi ended the first day of Council meeting; Dr. Norman Nagel, leader.

Alpha Phi Delta Breakfast provided hearty nourishment for early risers in Lankenau dining room on Saturday.

MATINS

Matins were led by Vicars Randall Bullo and Dennis Meyer, two young men who are taking a second year of vicarage in order to gain experience in campus ministry. Meyer and wife, Sue, are Valpo grads. Bullo was an undergraduate music major at Pacific Lutheran. He will go back to Wartburg for his final year of training.

50th ANNIVERSARY

The Golden Anniversary committee, chaired by Mrs. Fred Froehlich, submitted the following report:

Madam President: You heard Besty tell in her report yesterday about the 50th Anniversary Committee meeting for three hours Thursday afternoon. We met through the dinner hour and then again for several hours in the evening. Many of you are here in attendance for the first time and are perhaps not aware of the fact that in 1981 the Guild will celebrate our 50th anniversary. A committee composed of the past national presidents and executive directors has been appointed to plan the celebration.

We are all so excited about some of the *golden* ideas being suggested and *golden* plans being made, and we hope to be able to share with you the beginnings of our celebration in convention next September.

In the meantime, there are some areas in which we'd like your input. I've had two sheets of paper circulated among your tables. Kindly fill out the blue sheets and drop them in the famous big box at the rear of the room. The *golden* sheet is to be taken home with you, and please ask your members to contribute their ideas. And then mail them to me.

And, in the meantime, think 50 and think GOLD!

(Sec. note: The suggestions that Bette was asking for specifically on the blue and gold sheets were for ideas for a theme, scripture text, logo, speakers, program, etc. that would be appropriate for a 50th.)

CREATING A SCENE

The Coordinator of the Area Directors, Mrs. D.W. Russler, first vice president, was the instigator in creating a scene with all eight Area Directors contributing their comments and the three State Unit Presidents brining it all to a reasonable conclusion.

The scene took on the form of an informal round table discussion. Mrs. Russler drew attention to a map she had prepared to show where the 124 different chapters are located throughout the United States. She also had colored all the states yellow where there are no chapters. The area colored yellow seemed very large and presented a particular challenge to try and eliminate the yellow with a chapter in all 50 states by the Guild's 50th anniversary in 1981.

Many ideas brought out the concerns of ADs that they be invited to attend chapter meetings and especially if there is a chapter that needs special help to gain members or arrange a program, etc.

Three new chapters were named with great joy: Winter Haven, Florida; Des Moines, Iowa; and Dayton, Ohio. It was suggested with tongue in cheek, that perhaps solid Guild members should be encouraged to move into the "yellow states" in order to get chapters started there. It was also suggested that a Person to Person workshop be held at convention.

The AD scene concluded with the State Unit Presidents coming in from the wings to make comments. Audrey Nuechterlein, Michigan, spoke of the importance of having State Units as the necessary liaison between the University and the majority of members. The Michigan spring meeting will be May 5 in Midland.

Ethel Amodeo, Indiana, told about their spring retreat meeting, the theme being "Joy in the Son." It will be a two-day retreat on April 21 and 22.

Laurel Rouse, Wisconsin, supported Audrey's comments. Their meeting will be on the fourth Tuesday in April in Appleton with a tour of the new AAL building. Dr. and Mrs. Schnabel will be special guests.

COMMERCIAL No. 3

A "commercial" was presented by Professor Richard Brauer, VU Art Department and curator of the Sloan Art Collection, who brought a sample of notepaper that had been printed with one of the paintings from the Sloan collection. He was offering these for sale and suggested that chapters might like to resell them as a project. They were very well done and the idea was favorably received.

COMMERCIAL No. 4

Two young women ran on stage in jogging suits. They said, in explanation, "A few weeks ago Betsy got an idea and asked us to run with it. So here we are." Karen Deske and Barb Riethmeier really were very serious in their presentation of the vespers services their chapters had sponsored before Christmas. Full descriptions and helps are available from the Activities chairman, Jan Wozniak. The girls were very enthusiastic about their service and assured the women that similar programs would be well received in any church.

THE BIG SCENE

President Robert Schnabel's address is found on page 20 of the *Bulletin*.

One question was asked of President Schnabel, "Why doesn't Valpo offer a D.C.E. program?" (Director of Christian Education). His answer described Valpo's program of educating a teacher as being comprehensive enough to prepare the ones who have special aptitude for being a D.C.E., well enough that they can go the job without taking a special D.C.E. course. "What seems to make an effective D.C.E. is a thorough education both in general terms, liberal arts and sciences, a good theological foundation and an understanding of church in mission and ministry and then the proper kind of personality. . . . The kind of preparation that Valparaiso offers equips many people well, including pre-seminarians, including those who will go on to youth leadership, . . . and those who go on to serve in education, Lutheran education, whether full time or so called part time agencies."

GUILD SPECIAL

Mrs. Arthur Amling, second vice president, reporting.

Last November 25, at the direction of you, the Guild, through the Executive Board, I turned my University directory to the pages headed "Deans and Department Chairmen." To each of the 40 people listed there I sent a letter inviting the departments and colleges to make suggestions to the Guild for use of the *Guild Special* monies—some item the department needs or wants that is not included in its budget. This is the second year that the Guild has used this method of determining needs.

The replies started coming in right after Thanksgiving. I saved them and opened them all at one time on January 22—one week after the stated deadline for the return of applications. On that day, January 22, the last application arrived. It had been mailed early enough under ordinary circumstances, but the heavy snows and rough weather caused a 10-day mail lag between Valparaiso and Chicago's northwest suburbs. Little did I know that we had twice as much more weather to come!

I received 17 responses, some of them being combined department requests. Six of these were the same requests as last year. Two departments, geography and student services, made no requests but thanked the Guild for recent gifts. Cost of items suggested ranged from \$100.00 to \$1400.00.

The 1979 Guild Special choices are as follows:

1. Biology department: Spectrophotometer, together with Home Economics: Cuisinart Food Processor or Kitchen-Aid mixer with attachments and Olympus OM-1 50mm camera.
2. Music: choir risers, together with Journalism: TV monitor with tape playback capability.
3. Theology: Slide sets of historical geography of Palestine and archaeology of Jordan (East Bank), together with Nursing: Audiometer and a combination otoscope-ophthalmoscope.

The secretary, Joan Hofmeister, read the following resolution: "Resolved, that the 1979 Guild Special be allocated toward the purchase of _____. By direction of the Board I move adoption of this resolution".

The President explained the procedure of voting to select one of the three choices to fill the blank in the motion. The women were instructed to vote either for or against a choice. The choices were voted on one at a time. If the first choice were to receive a majority vote, it would fill the blank. If it did not, the next choice would be voted on, etc., until one of the three choices received a majority vote. That choice would then fill

the blank in the resolution, and then the resolution would be voted on.

The first choice was voted on, with the women in favor of the Biology and Home Economics request standing and counting off to count the number of votes. There were 25 votes in favor and an obvious majority against.

The Parliamentarian reminded the assembly at this point that even though a woman voted in favor of the first choice, she may vote again since it was defeated.

The second choice was voted on with the same sign; an obvious minority negated counting off. The third choice was voted on, with a large majority voting in its favor.

The resolution then read: "Resolved, that the 1979 Guild Special be allocated toward the purchase of slide sets for the Theology department and an audiometer and combination otoscope-ophthalmoscope for the School of Nursing."

All of the women in favor of that resolution were asked to stand. Again, same sign. The resolution was passed.

PLAYING THE SCENE

Mrs. Hershel Madoerin introduced the players of this scene on giving Convention reports to the members back home. The two players portrayed the "bad" scene and the "good" scene. The objective was to show the difference between a good report and a lousy report, or what not to do. Paula vonKampen gave a marvelously funny portrayal of the woman who takes most of her delight in attending convention in the meals that she eats out and describes all the minor details about what, where and when they ate. She didn't tell anything of any substance about the meeting itself. She forgot the new President of the University's name or what the project fund was allocated for.

Marty Reese then put the scene back in order by giving her interpretation of a "good" report. She showed slides and narrated the scenes that were taken at the fall convention. It also was very interesting and more informative. The slide idea is just one way of doing a good job; the most important thing is to be enthusiastic and tell the members about what impressed the reporter most. (Paula even did that.)

ANNOUNCEMENTS

Betsy Nagel reminded the women to fill out their evaluation sheets before they left the Great Hall.

Shirley Jud, Reston, Virginia, asked the Lord's blessings on the travel homeward and thanked Him for His presence at the Executive Council meeting.

ADJOURNMENT

The 1979 Executive Council meeting adjourned at 11:45 a.m.

Joan A. Hofmeister
Secretary

Approved by the Minutes Committee:
Jan Beeching-Pieper, Washington, D.C.
Irmie Roggow, Hemlock, Michigan



These are Chapter-to-Chapter Projects: program ideas prepared by some enterprising Guild chapters and available for your chapter meetings or special times.

NEW ORLEANS MARDI GRAS PROGRAM

The Mardi Gras Party packet includes: 35mm slides of Mardi Gras with a commentary; favors (trinkets, beads and doubloons thrown from the Mardi Gras parade floats); table decorations, if needed; posters for advance publicity; menu suggestions; New Orleans jazz cassettes. Program lasts about 30 minutes. For use by Guild chapters, church and civic organizations.

Cost is UPS shipping charges plus a plate collection. For more information, write Mrs. Melvin Daigrepont, 4713 Rue Laurent, Metairie, LA 70002.

ADVENT-CHRISTMAS CHORAL VESPERS: Bringing the Spirit of Valpo to the Nation

Here is a venture and an adventure for every member of every chapter of the Guild. Our joy in Rochester, New York, in holding Advent-Christmas Choral Vespers ever since 1965 has been so great that we can no longer keep it to ourselves. Every effort extended is rewarded a thousandfold for the individual, for the group and for the University.

To help spread this good news, the Rochester Chapter has prepared a Handbook to guide other Guild chapters as they join in this venture—Valpo Vespers on a nationwide scale!

The Advent-Christmas Choral Vespers experience provides a preview of the University for prospective students—as participants during pre-college years, whether choristers, musicians, ushers, hostesses, patrons or members of the congregation—and their parents. Valpo Vespers indeed serves the entire community as the people prepare for Christ's coming, while at the same time putting Valparaiso in the minds of many—the community at large, the several congregations, the area alumni, Guild members and families, parents, students—and simultaneously making very clear what Valparaiso University is all about, constantly generating and regenerating the spirit of education under the cross.

We urge every chapter to consider taking part in a great nationwide Advent-Christmas Choral Vespers. The Handbook, which sells for \$2, explains the "how-to's" of holding vespers in your area. Should you wish a copy, or should you have any questions, write Mrs. Jean Bichsel, 31 Sansharon Drive, Rochester, NY 14617.

KENTUCKIANA WELCOMES YOU

Would you like to fly in a beautiful balloon and land in colorful Kentucky, complete with cassette tape (which provides commentary as well as Appalachian music), slides and program covers for your group? Advance publicity is available. Recipes for Kentucky foods can be included if you so desire. (Two Kentucky recipes are in Cookbook II.)

This program takes approximately 20 minutes and is suitable for Guild chapter meetings, mother-daughter (father-son) banquets, civic groups, etc.

Minimum charge is \$10, plus UPS shipping costs or one-half of a free-will offering. Contributions will go into the Kentuckiana Chapter project fund.

Please order the program at least ten days in advance from Mrs. Norma Porterfield, 3802 Broadland Trail, Louisville, KY 40222 or phone 502/425-1009.

MR.

MISS

MRS. **Last** **First** **Middle**

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Committee Chairmen

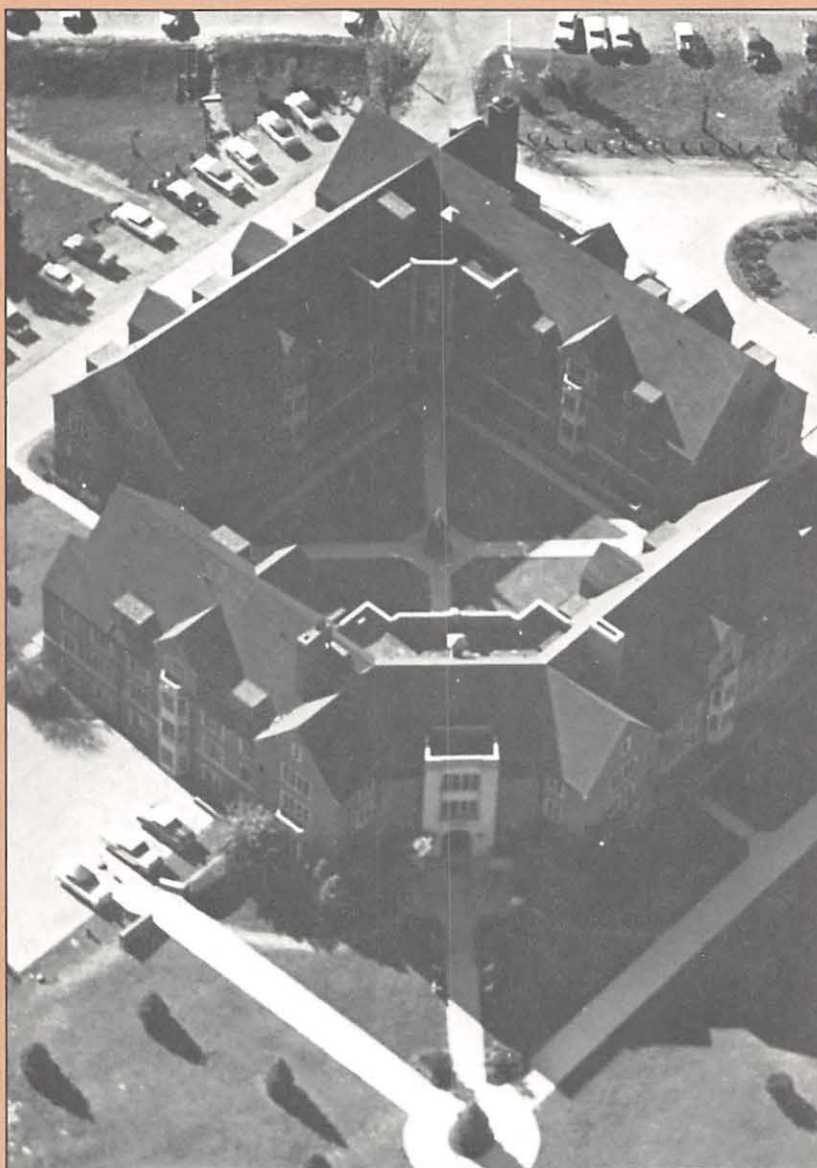
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50th Anniversary: Bette (Mrs. Fred) Froehlich, 1406 N. Union Street, Appleton, WI 54911

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Michigan: Audrey (Mrs. Duane) Nuechterlein, 4604 Bristol Court, Midland, MI 48640
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The Guild quadrangle 32 years later. See page 7.